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Contract

CSP26206 - Marketing Campaign

UK Research and Innovation

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-013425

Procurement identifier (OCID): ocds-h6vhtk-0653ef

Published 13 February 2026, 1:25pm

Scope

Reference

CSP26206

Description

***** THIS IS A CONTRACT DETAILS NOTICE, NOT A CALL FOR COMPETITION *****

This procurement is being concluded following a limited competition procurement exercise.

UK Research Innovation (UKRI) had a requirement for a Marketing Campaign to be supplied. The contract was awarded after a competitive quotation procedure.

Contract 1. CSP26206 - Marketing Campaign

Supplier

- Fifty Technology Ltd

Contract value

- £20,833.33 excluding VAT
- £25,000 including VAT

Below the relevant threshold

Date signed

12 February 2026

Contract dates

- 13 February 2026 to 2 March 2026
- 18 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - limited competition

Supplier

Fifty Technology Ltd

31A Great Sutton Street

London

EC1V 0NA

United Kingdom

Email: finance@fifty.io

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. CSP26206 - Marketing Campaign

Contracting authority

UK Research and Innovation

- Public Procurement Organisation Number: PDQJ-7126-JDHG

Polaris House, North Star Avenue

Swindon

SN2 1FL

United Kingdom

Email: commercial@ukri.org

Region: UKK14 - Swindon

Organisation type: Public authority - central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

UK Shared Business Services Ltd

Summary of their role in this procurement: Shared Service Provider

- Public Procurement Organisation Number: PMPN-7535-GNTG

Polaris House, North Star Avenue

Swindon

SN2 1FF

United Kingdom

Email: coreservices@uksbs.co.uk

Region: UKK14 - Swindon

Contact organisation

Contact UK Shared Business Services Ltd for any enquiries.