

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/013401-2025>

Contract

Swoogo 1 year Renewal

THE OPEN UNIVERSITY

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-013401

Procurement identifier (OCID): ocds-h6vhtk-04fe1b

Published 7 April 2025, 1:52pm

Scope

Reference

OUPA11240

Description

One year contract for existing online events management platform, used to host the university's ongoing Virtual Open Days.

33,954 USD - US Dollar

Contract 1

Supplier

- [Swoogo LLC](#)

Contract value

- 28295.00 USD excluding VAT
- 33954.00 USD including VAT

Below the relevant threshold

Date signed

21 March 2025

Contract dates

- 22 March 2025 to 12 March 2026
- 11 months, 22 days

Main procurement category

Goods

CPV classifications

- 48900000 - Miscellaneous software package and computer systems

Procedure

Procedure type

Below threshold - unknown

Supplier

Swoogo LLC

1925 Century Park East

Los Angeles

90067

United States

Email: simon@swoogo.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

THE OPEN UNIVERSITY

- Charity Commission (England and Wales): RC000391
- Public Procurement Organisation Number: PYNW-6296-ZJQQ

Walton Hall

Milton Keynes

MK7 6AA

United Kingdom

Email: finance-tenders@open.ac.uk

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government