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Contract

## Swoogo 1 year Renewal

THE OPEN UNIVERSITY

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-013401

Procurement identifier (OCID): ocds-h6vhtk-04fe1b

Published 7 April 2025, 1:52pm

## Scope

## Reference

OUPA11240

## Description

One year contract for existing online events management platform, used to host the university's ongoing Virtual Open Days.

33,954 USD - US Dollar

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## Contract 1

### Supplier

- [Swoogo LLC](#)

### Contract value

- 28295.00 USD excluding VAT
- 33954.00 USD including VAT

Below the relevant threshold

### Date signed

21 March 2025

### Contract dates

- 22 March 2025 to 12 March 2026
- 11 months, 22 days

### Main procurement category

Goods

## CPV classifications

- 48900000 - Miscellaneous software package and computer systems

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## Procedure

### Procedure type

Below threshold - unknown

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## Supplier

### Swoogo LLC

1925 Century Park East

Los Angeles

90067

United States

Email: [simon@swoogo.com](mailto:simon@swoogo.com)

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### THE OPEN UNIVERSITY

- Charity Commission (England and Wales): RC000391
- Public Procurement Organisation Number: PYNW-6296-ZJQQ

Walton Hall

Milton Keynes

MK7 6AA

United Kingdom

Email: [finance-tenders@open.ac.uk](mailto:finance-tenders@open.ac.uk)

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government