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Contract

Marketing Materials for Development Schemes

West Kent Housing Association

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-013366

Procurement identifier (OCID): ocds-h6vhtk-04fe00

Published 7 April 2025, 12:16pm

Scope

Description

Marketing material for new build shared ownership sales, including but not limited to:

- Site plan design
- External CGI of surrounding areas, such as street scenes, topography
- Internal CGI of individual rooms
- Floor plan designs
- Internal CGI
- Exterior eg gardens
- Development sign artwork / fixings
- Website graphics for development launch

Specific requirements to be agreed on a scheme by scheme basis

Contract 1. Marketing Materials for Development Schemes

Supplier

- [Maxmedia Communications Ltd](#)

Contract value

- £50,000 including VAT

Below the relevant threshold

Date signed

7 April 2025

Contract dates

- 8 April 2025 to 16 March 2028
- 2 years, 11 months, 9 days

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

Maxmedia Communications Ltd

98 Waters Meeting Road

Bolton

BL1 8SW

United Kingdom

Email: jon@max-mediagroup.co.uk

Region: UKD36 - Greater Manchester North West

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Marketing Materials for Development Schemes

Contracting authority

West Kent Housing Association

- Mutuals Public Register: 26278R
- Public Procurement Organisation Number: PWND-8621-RJPR

101 London Road

Sevenoaks

TN13 1AX

United Kingdom

Email: tenders@wkha.org.uk

Region: UKJ46 - West Kent

Organisation type: Public authority - sub-central government