This is a published notice on the Find a Tender service: https://www.find-tender.service.gov.uk/Notice/013305-2024

Planning

Dynamic Purchasing System for Media Agencies

AWE PLC

F01: Prior information notice
Prior information only
Notice identifier: 2024/S 000-013305
Procurement identifier (OCID): ocds-h6vhtk-0454d9
Published 24 April 2024, 1:53pm

Section I: Contracting authority

I.1) Name and addresses

AWE PLC

Room 20,Building F161.2 Atomi, C Weapons Establishment

READING

RG74PR

Contact

Ben Pollock

Email

AWEProcurement@awe.co.uk

Country

United Kingdom

Region code

UKJ11 - Berkshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

https://www.awe.co.uk/

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Defence

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Dynamic Purchasing System for Media Agencies

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this PIN is to ascertain interest from the market of joining a Dynamic Purchasing System for marketing and communication services. Owing to continued demand for such services, AWE are considering establishing a DPS to meet these requirements across a multi-year period.

Parties who would be interested in applying to join such a DPS, if or when it is established, are asked to express their interest by notifying in writing at the following address:

AWEProcurement@awe.co.uk

AWE currently utilise a range of services provided by external suppliers for the design and delivery of marketing and communication services. This model is expected to continue to be used in coming years. However, as a public body, AWE must procure these in a manner that is compliant with public procurement regulations and internal governance.

Currently the services under the DPS are expected to cover:

- Change Comms

- Digital Marketing

- Event Management

- Incentives / Merchandise

- Internal Communications

- Leadership training

- Marketing Services

- Publications / Reports production

- Recruitment Marketing

- Video production

- Website services

II.1.5) Estimated total value

Value excluding VAT: £8,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKJ - South East (England)

II.2.4) Description of the procurement

The purpose of this PIN is to ascertain interest from the market of joining a Dynamic Purchasing System for marketing and communication services. Owing to continued demand for such services, AWE are considering establishing a DPS to meet these requirements across a multi-year period.

Parties who would be interested in applying to join such a DPS, if or when it is established, are asked to express their interest by notifying in writing at the following address:

AWEProcurement@awe.co.uk

AWE currently utilise a range of services provided by external suppliers for the design and delivery of marketing and communication services. This model is expected to continue to be used in coming years. However, as a public body, AWE must procure these in a manner that is compliant with public procurement regulations and internal governance.

Currently the services under the DPS are expected to cover:

- Change Comms

- Digital Marketing

- Event Management

- Incentives / Merchandise

- Internal Communications

- Leadership training

- Marketing Services

- Publications / Reports production

- Recruitment Marketing

- Video production

- Website services

II.3) Estimated date of publication of contract notice

24 June 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes