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Planning

Leisure Development Consultancy

BLACKPOOL COUNCIL

UK3: Planned procurement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-013203

Procurement identifier (OCID): ocids-h6vhtk-04fd9c ([view related notices](#))

Published 4 April 2025, 4:06pm

Scope

Description

Blackpool Council has a requirement for a suitably qualified and highly experienced consultant to promote a strategically important leisure development opportunity to investors. The appointed consultancy team will be required to lead on the marketing of the site and supporting the Council in identifying the most appropriate use for the site and attracting appropriate high quality investor/developer interests.

Contract dates (estimated)

- 16 June 2025 to 31 May 2026
- Possible extension to 31 May 2027
- 1 year, 11 months, 15 days

Description of possible extension:

The initial term may be extended to provide for extension of the relationship between the Council and the appointed consultant.

Options

The right to additional purchases while the contract is valid.

The Council may wish to extend the relationship with the appointed consultant, should it be beneficial to expand the scope of the commission, or to provide ongoing consultancy where it is identified that there is further potential. The work may be delivered in phases, and there may be options to include additional phases, or take up options which will add value and maximise investment and development potential.

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services
- 79400000 - Business and management consultancy and related services

Contract locations

- UKD42 - Blackpool

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

23 April 2025

Enquiry deadline

23 May 2025, 11:59pm

Submission type

Tenders

Tender submission deadline

30 May 2025, 11:59pm

Submission address and any special instructions

<https://www.the-chest.org.uk/>

Registration for the Council's e-procurement portal will be required at the above address, and is free of charge.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

6 June 2025

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Procedure

Procedure type

Competitive flexible procedure

Contracting authority

BLACKPOOL COUNCIL

- Public Procurement Organisation Number: PHHB-5249-RZVD

PO Box 11, Town Hall

Blackpool

FY1 1NB

United Kingdom

Email: FTSprocurementnotices@blackpool.gov.uk

Website: <https://www.blackpool.gov.uk>

Region: UKD42 - Blackpool

Organisation type: Public authority - sub-central government