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Contract

UK pavilion at Lifestyle Japan 2025

Department for Business & Trade

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-013080

Procurement identifier (OCID): ocds-h6vhtk-04fd51

Published 4 April 2025, 1:03pm

Scope

Description

DBT has a requirement to attend a Lifestyle Trade Show In Tokyo. The Lifestyle Japan trade show, also known as LIFESTYLE Week TOKYO, is an annual international B-to-B trade fair held in Tokyo, organised by RX Japan Ltd. at Tokyo Big Sight. Each sub-fair focuses on specific product categories, making it a comprehensive event for sourcing and showcasing lifestyle products.

Contract 1. UK pavilion at Lifestyle Japan 2025

Supplier

- [British Allied Trade Federation](#)

Contract value

- £75,900 excluding VAT
- £75,900 including VAT

Below the relevant threshold

Date signed

24 March 2025

Contract dates

- 25 March 2025 to 4 July 2025
- 3 months, 11 days

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- JP - Japan

Procedure

Procedure type

Below threshold - without competition

Supplier

British Allied Trade Federation

Federation House, 10 Vyse Street, Birmingham,

Birmingham

B18 6LT

United Kingdom

Email: name@email.co.uk

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. UK pavilion at Lifestyle Japan 2025

Contracting authority

Department for Business & Trade

- Public Procurement Organisation Number: PZZJ-6312-QTTD

Old Admiralty Building

London

SW1A 2DY

United Kingdom

Email: dbtctbmu@businessandtrade.gov.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government