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Contract

## **Brighton & Hove - Ageing Well Psychosocial Support for PLWD Service**

NHS SUSSEX INTEGRATED CARE BOARD

F03: Contract award notice

Notice identifier: 2026/S 000-013038

Procurement identifier (OCID): ocds-h6vhtk-0652fc

Published 12 February 2026, 3:26pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS SUSSEX INTEGRATED CARE BOARD

Sackville House, Brooks Close

Lewes

BN72FZ

#### **Contact**

Maggie Czapiewska

#### **Email**

[maggie.czapiewska1@nhs.net](mailto:maggie.czapiewska1@nhs.net)

#### **Country**

United Kingdom

#### **Region code**

UKJ2 - Surrey, East and West Sussex

**NHS Organisation Data Service**

QNX

**Internet address(es)**

Main address

<https://www.sussex.ics.nhs.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Brighton & Hove - Ageing Well Psychosocial Support for PLWD Service

#### **II.1.2) Main CPV code**

- 85140000 - Miscellaneous health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The services provided are clinical diagnostic and associated post diagnostic support services for dementia. The services work together to provide diagnosis and post diagnostic support as part of an initial pathway into dementia services.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £133,875

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKJ2 - Surrey, East and West Sussex

#### **II.2.4) Description of the procurement**

The services provided are clinical diagnostic and associated post diagnostic support services for dementia. The services work together to provide diagnosis and post diagnostic support as part of an initial pathway into dementia services.

This is a Provider Selection Regime (PSR) intention to award notice (Direct Award Process C). The awarding of this contract is subject to the Health Care Services (Provider

Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 and the Procurement Act 2023 do not apply to this award. The publication of this notice marks the start of the standstill period.

Representations by providers must be submitted to the relevant authority via email to [robert.kitt1@nhs.net](mailto:robert.kitt1@nhs.net) by midnight (23:59 hrs) on 25/02/2026.

This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

This direct award is for an initial term of 12 months, from 01/10/2026 to 30/09/2027 with the option to extend for an additional period of 6 months to 31/03/2028.

The service value is £89,250.00 per annum; £133,875.00 total inclusive of 6-month extension.

#### **II.2.5) Award criteria**

Quality criterion - Name: The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard. / Weighting: 100

Cost criterion - Name: / / Weighting: /

#### **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend the contract for an additional period of 6 months.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice (Direct Award Process C). The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 and the Procurement Act 2023 do not apply to this award. The publication of this notice marks the start of the standstill period.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 November 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Impact Initiatives

69 Ship Street

Brighton

BN1 1AE

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

01402692

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £133,875

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract under Direct Award Process C is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 and the Procurement Act 2023 do not apply to this award.

The publication of this notice marks the start of the standstill period. Representations by providers must be submitted to the relevant authority via email to [robert.kitt1@nhs.net](mailto:robert.kitt1@nhs.net) by midnight (23:59 hrs) on 25/02/2026.

This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

Decision maker: Deputy Chief Delivery and Strategy Officer, and Director of Strategic Commissioning.

No conflicts of interest were declared.

The service evaluation was reviewed against the 5 key criteria:

- Quality & Innovation
- Value
- Integration, collaboration & service sustainability
- Improving access, reducing health inequalities and facilitating choice
- Social value

These were then weighted as follows:

Quality and innovation (25%),

Value (25%),

Integration, collaboration and service sustainability (20%),

Improving access, reducing health inequalities and facilitating choice (20%);

Social Value (10%).

In determining the weightings for each of the criteria, our primary focus was on ensuring that the evaluation process reflects the key priorities and objectives of the service.

The existing provider was assessed against key criteria which were weighted according to importance in terms of service delivery and scored satisfactorily against the assessed criteria.

**Quality & Innovation:** The Ageing Well programme has been contracted to Impact Initiatives since 2020 and has delivered consistently on KPIs. This new contract is unlikely to significantly change the delivery of the service so it is not anticipated that quality will be affected.

**Value:** The Ageing Well programme operates within a contracted financial envelope. Impact Initiatives have consistently delivered good quality provision, with increasing numbers of people engaged in activities and waiting lists of people keen to join over-subscribed activities.

**Integration, Collaboration, and Service Sustainability:** The current service works within the geographical boundaries of Brighton and Hove. However, there are relationships with other parts of the health and social care pathway including VCSE for patient and carer support, primary care and Sussex Partnership Foundation Trust's (SPFT) Specialist Old Age Mental Health Service, and SPFT's neuropsychological provision.

**Improving Access, Reducing Health Inequalities, and Facilitating Choice:** The service provider is expected contractually to ensure that the service is accessible to all patients and that demographic and protected characteristics monitoring takes place in order to ensure that the service is representative of the local population.

Impact Initiatives work in collaboration with a range of community groups across the city, including areas recognised as neighbourhood's experiencing deprivation.

**Social Value:** As a continuation of an existing service, this proposal will continue to have a positive impact on the local area through maintained / creation of employment.

Services are based in local communities to enable minimal travelling for individuals attending the service.

It is likely that this service also has a positive impact on urgent care, enabling individuals to receive a diagnosis and support at an early stage rather than a diagnosis during a crisis or social care deterioration.

#### **VI.4) Procedures for review**

**VI.4.1) Review body**

NHS Sussex Integrated Care Board

Sackville House, Brooks Close

Lewes

BN7 2FZ

Country

United Kingdom

**VI.4.2) Body responsible for mediation procedures**

NHS England

Skipton House, 80 London Road

London

SE1 6LH

Country

United Kingdom