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Contract

Media Services

The Minister for the Cabinet Office acting through Crown Commercial Service

F20: Modification notice

Notice identifier: 2025/S 000-012976

Procurement identifier (OCID): ocids-h6vhtk-04fd15

Published 4 April 2025, 9:38am

Section I: Contracting authority/entity

I.1) Name and addresses

The Minister for the Cabinet Office acting through Crown Commercial Service

The Capital Building, Old Hall Street

Liverpool

Email

supplier@crowncommercial.gov.uk

Telephone

+44 3454102222

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/ccs>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Services

Reference number

RM6123

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement at the time of conclusion of the contract:

Crown Commercial Service (CCS) as the Authority has put in place a Pan Government Collaborative Agreement for the provision of media services to be utilised by Central Government Departments and all other UK Public Sector Bodies, including Local Authorities, Health, Police, Fire and Rescue, Education and Devolved Administrations. This commercial

agreement is the recommended vehicle for all media services required by UK Central Government Departments.

The framework agreement has been established for a maximum duration of 4 years.

This agreement replaces the RM6003 Media Buying Framework which expires 21 May 2022.

II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession

Start date

14 December 2021

End date

13 December 2025

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section V. Award of contract/concession

Contract No

RM6123

Lot No

Lots 1, 2, 3 & 5

Title

Media Services

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract/concession award decision:

14 December 2021

V.2.2) Information about tenders

The contract/concession has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

See Contracts Finder Notice for full supplier list

Liverpool

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)

Total value of the procurement: £1,200,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Minister for the Cabinet Office acting through Crown Commercial Service

Liverpool

Country

United Kingdom

Section VII: Modifications to the contract/concession

VII.1) Description of the procurement after the modifications

VII.1.1) Main CPV code

- 79341000 - Advertising services

VII.1.3) Place of performance

NUTS code

- UK - United Kingdom

VII.1.4) Description of the procurement:

Crown Commercial Service (CCS) as the Authority has put in place a Pan Government Collaborative Agreement for the provision of media services to be utilised by Central Government Departments and all other UK Public Sector Bodies, including Local Authorities, Health, Police, Fire and Rescue, Education and Devolved Administrations. This commercial agreement is the recommended vehicle for all media services required by UK Central Government Departments.

The framework agreement has been established for a maximum duration of 4 years.

This agreement replaces the RM6003 Media Buying Framework which expires 21 May 2022.

VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession

Start date

14 December 2021

End date

13 December 2025

VII.1.6) Information on value of the contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession:

£1,200,000,000

VII.1.7) Name and address of the contractor/concessionaire

Please refer to Contracts Finder for the full list of successful suppliers

Liverpool

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

VII.2) Information about modifications

VII.2.1) Description of the modifications

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

RM6123 Media Services Lots 1, 2, 3 & 5 have been extended until 13/06/2026

VII.2.2) Reasons for modification

Need for modification brought about by circumstances which a diligent contracting authority/entity could not foresee.

Description of the circumstances which rendered the modification necessary and explanation of the unforeseen nature of these circumstances:

Extension required due to delay implementation of the Procurement Act 2023 (PA23)

VII.2.3) Increase in price

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £1,200,000,000

Total contract value after the modifications

Value excluding VAT: £1,300,000,000