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Tender

## **Child Poverty Reduction Programme - Data-Driven Take-up Campaigns (Campaign 01: Care-Experienced Young People)**

North East Combined Authority

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-012972

Procurement identifier (OCID): ocds-h6vhtk-0652d7

Published 12 February 2026, 2:35pm

### **Scope**

### **Reference**

OPEN2026256

### **Description**

This invitation to tender invites bidders to develop and run a data-driven campaign, designed to increase take-up of entitlements and other support for care-experienced young people. This is part of a wider programme of work delivering against the North East child poverty action plan.

The maximum total budget for this contract is £30,000

### **Total value (estimated)**

- £30,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 20 March 2026 to 30 September 2026
- 6 months, 12 days

### **Main procurement category**

Services

### **CPV classifications**

- 80000000 - Education and training services

### **Contract locations**

- UKC14 - Durham CC
- UKC2 - Northumberland and Tyne and Wear

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

5 March 2026, 5:00pm

### **Tender submission deadline**

5 March 2026, 11:59pm

### **Submission address and any special instructions**

All tender documents should be submitted at <https://www.open-uk.org/>

### **Tenders may be submitted electronically**

Yes

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## **Award criteria**

80% Quality

20% Price

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## Procedure

### Procedure type

Below threshold - open competition

### Special regime

Light touch

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## Documents

### Associated tender documents

<https://www.open-uk.org/>

Tender documents are available at <https://www.open-uk.org/>

OPEN2026256

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## Contracting authority

### North East Combined Authority

- Public Procurement Organisation Number: PJMR-6594-BRGH

The Lumen, St James' Boulevard

Newcastle Upon Tyne

NE4 5BZ

United Kingdom

Email: [procurement@northeast-ca.gov.uk](mailto:procurement@northeast-ca.gov.uk)

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government