

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/012960-2024>

Contract

LinkedIn - Recruitment Marketing Contract

Defra Network eTendering Portal

F03: Contract award notice

Notice identifier: 2024/S 000-012960

Procurement identifier (OCID): ocds-h6vhtk-0453fe

Published 22 April 2024, 1:50pm

Section I: Contracting authority

I.1) Name and addresses

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Contact

network procurement

Email

network.procurement@defra.gov.uk

Telephone

+44 03459335577

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Buyer's address

<https://defra-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

LinkedIn - Recruitment Marketing Contract

Reference number

C22135

II.1.2) Main CPV code

- 79600000 - Recruitment services

II.1.3) Type of contract

Services

II.1.4) Short description

Recruitment Marketing (Membership)

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £875,614.01

II.2) Description

II.2.2) Additional CPV code(s)

- 79600000 - Recruitment services
- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Recruitment Marketing (Membership)

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

LinkedIn are the only supplier on the market for this type of tender.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 October 2023

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

LinkedIn Ireland Unlimited Company

Wilton Place, Dublin 2

Dublin

D02 AD98

Telephone

+353 7808784306

Country

Ireland

NUTS code

- IE0 - Ireland

National registration number

477441

Internet address

www.linkedin.com

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £875,614.01

Total value of the contract/lot: £875,614.01

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>