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Contract

## **Graphic Design and Print Services**

Tai Tarian Ltd

F03: Contract award notice

Notice identifier: 2023/S 000-012922

Procurement identifier (OCID): ocds-h6vhtk-03c6a2

Published 5 May 2023, 11:31am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Tai Tarian Ltd

Ty Gwyn, Brunel Way, Baglan Energy Park

Neath

SA11 2FP

#### **Email**

[procurement@taitarian.co.uk](mailto:procurement@taitarian.co.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<http://www.taitarian.co.uk>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA1087](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA1087)

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

Housing and community amenities

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Graphic Design and Print Services

Reference number

936

#### **II.1.2) Main CPV code**

- 79800000 - Printing and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We are seeking to issue a contract for Graphic Design and Print Services to support Tai Tarian in the delivery of its communication function.

The Contract will be split into two Lots:

Lot 1: Graphic Design

Lot 2: Print

Lots will be awarded on an individual basis to a single Supplier, a Supplier may be awarded more than one Lot.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £216,540

### **II.2) Description**

#### **II.2.1) Title**

Graphic Design Services

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UKL17 - Bridgend and Neath Port Talbot

#### **II.2.4) Description of the procurement**

Lot 1 – Graphic Design

We need an innovative graphic design supplier to provide a creative, responsive and flexible design resource to bring our brand to life. We want to create publications to engage with a wide range of stakeholders including tenants and colleagues.

The service comprises of the provision of print ready artwork, including, but not limited to the following:

- Newspaper

- Storyboards
- Annual review
- Direct marketing – leaflet/postcards
- Branding

In addition to this, the graphic design supplier will be required to:

- Work with us to deliver engaging ideas prior to development of design work.
- Develop publications and innovative communications tools.
- Ensure that all design is in-line with our current brand and corporate identity.
- Supply the original files for our purposes as and when required.
- Liaise with the appointed Print Supplier, if awarded the Graphic Design Lot only, at no extra cost.

Further information of the requirements of this Lot can be found in Appendix 1A – Graphic Design Specification

#### **II.2.5) Award criteria**

Quality criterion - Name: 60 / Weighting: Quality

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Print Services

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79810000 - Printing services

### **II.2.3) Place of performance**

NUTS codes

- UKL17 - Bridgend and Neath Port Talbot

### **II.2.4) Description of the procurement**

Lot 2 – Print

Ensuring everything we print is sustainable is a key priority for this Contract.

Everything we have printed in the last 3 years has been on FSC certified, carbon balanced paper. We have balanced through World Land Trust the equivalent of 889kg of carbon dioxide enabling World Land Trust to protect 170m<sup>2</sup> of critically threatened tropical forest.

This ties into our commitment to becoming carbon neutral by 2030 and our sustainable planet aims, which are outlined in our corporate plan (available to view on our website).

The lot comprises of the provision of a print service, including, but not limited to the following:

- Newspapers
- Annual review
- Direct marketing – leaflet/postcards
- Staff gift pack
- Stationery – compliment slips, calling cards, corporate business cards, individual business cards, pre-paid envelopes.
- Rent increase booklet.

In addition to this, the print supplier will be required to:

- Provide expert advice on printing to staff to ensure that the most cost-effective processes are used to produce print jobs.
- Ensure everything we print is done in the most sustainable way to align with our corporate aims around sustainable planet.
- Fulfil and distribute, in the most cost-effective way, tenant newspapers and rent increase booklets to approximately 9000 tenants.
- Fulfil and distribute, in the most cost-effective way, other documents as and when required.
- Liaise with the appointed graphic design supplier, if awarded the print Lot only, at no extra cost.

Further information of the requirements of this Lot can be found in Appendix 1B – Print Specification

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 022-122324](#)

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## **Section V. Award of contract**

### **Lot No**

1

### **Title**

Graphic Design Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

15 September 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Millrace Marketing

s4c Media Centre, Parc Ty Glas

Cardiff

CF145DU

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £41,760



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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Print Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

15 September 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Steffco ltd - TA - Resource

78 Armley Road

Leeds

LS122EJ

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £174,780

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:131360)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom