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Contract

BTA1904 - Annual Attraction Survey

VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2024/S 000-012893

Procurement identifier (OCID): ocds-h6vhtk-0453d2

Published 19 April 2024, 4:58pm

Section I: Contracting authority

I.1) Name and addresses

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

Procurement@visitbritain.org

Country

United Kingdom

Region code

UKI3 - Inner London – West

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

<https://visitbritain.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1904 - Annual Attraction Survey

Reference number

BTA1904

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

This contract sets out the requirements for the delivery of one of VisitEngland's surveys which measures performance of visitor attractions in England: The Annual Survey of Visits to Visitor Attractions.

This Further Competition was undertaken via the Crown Commercial Services RM6126

Research and Insight Dynamic Purchasing System.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £198,500

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Further Competition via the Crown Commercial Services RM6126 Research and Insight Dynamic Purchasing System.

II.2.5) Award criteria

Quality criterion - Name: Technical (Quality) / Weighting: 70%

Price - Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Contract awarded following a Further Competition via the Crown Commercial Services RM6126 Research and Insight Dynamic Purchasing System.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 March 2024

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

BDRC CONTINENTAL

Kingsbourne House 229-231 High Holborn London WC1V 7DA United Kingdom

High Holborn

WC1 7DA

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

02578457

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £198,500

Total value of the contract/lot: £198,500

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice, The Strand

The High Court, Royal Court of Justice, The Strand, London, WC2A 2LL

London

WC2A 2LL

Email

generaloffice@administrativecourtoffice.justice.gov.uk

Country

United Kingdom

Internet address

www.gov.uk/courts-tribunals

VI.4.2) Body responsible for mediation procedures

Royal Court of Justice, The Strand

The High Court, Royal Court of Justice, The Strand, London, WC2A 2LL

London

WC2A 2LL

Email

generaloffice@administrativecourtoffice.justice.gov.uk

Country

United Kingdom

Internet address

www.gov.uk/courts-tribunals

VI.4.4) Service from which information about the review procedure may be obtained

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

procurement@visitbritain.org

Country

United Kingdom

Internet address

www.visitbritain.org