

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/012867-2022>

Award

## **Mobile App Development Team Partnership**

UNIVERSITY OF YORK

F15: Voluntary ex ante transparency notice

Notice identifier: 2022/S 000-012867

Procurement identifier (OCID): ocds-h6vhtk-0338e1

Published 17 May 2022, 2:50pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

UNIVERSITY OF YORK

Heslington

YORK

YO105DD

#### **Contact**

Rob Hunt

#### **Email**

[procurement@york.ac.uk](mailto:procurement@york.ac.uk)

#### **Telephone**

+44 1904328201

**Country**

United Kingdom

**NUTS code**

UKE21 - York

**Internet address(es)**

Main address

<https://www.york.ac.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Mobile App Development Team Partnership

Reference number

UY/PROC/908

**II.1.2) Main CPV code**

- 72200000 - Software programming and consultancy services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Provision of joint University of York/External contractor team to develop the "MyUoY" mobile application.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,000,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72262000 - Software development services

#### **II.2.3) Place of performance**

NUTS codes

- UKE21 - York

#### **II.2.4) Description of the procurement**

Provision of joint University of York/External contractor team to develop the "MyUoY" mobile application. Likely value of requirement is a maximum figure over 2 years.

#### **II.2.11) Information about options**

Options: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons
- Extreme urgency brought about by events unforeseeable for the contracting authority

Explanation:

The University is looking to build a team to support its MYUoY mobile application. There is an urgency to do this quickly due to the resignation of the three most senior roles in the team previously managing the application. These resignations mean that the application is in danger of becoming unsupported and ceasing to function.

We have identified that we do not have the internal talent pool or numbers of staff available to provision the team entirely from internal staff members as there have been significant challenges recruiting suitable digitally skilled staff members since the COVID pandemic began. The IT department as a whole has been carrying a 20% vacancy rate

By not undertaking a competitive tender, the University will increase the lead time available to restart support of the application; thereby significantly reducing the risk of missing a critical date of the end of September 2022 when our next cohort of undergraduates starts. Running a full competitive tender process could potentially mean leaving the application unsupported and it going out of service due to lack of updates.

The University has identified a potential strategic partner with which it has worked previously on the MyUoY app. The knowledge they have of the application and our processes is essential to the partnership. As we do not think that another provider would have the same level of knowledge we wish to proceed with our favoured partner. This again would avoid an unacceptable delay to starting the work.

This arrangement is intended to continue for up to 24 months, during which time we will consider competitive options for a new, longer-term solution/partner.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

---

## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

17 May 2022

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

e3 Media Limited (trading as Great State)

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £1,000,000

Total value of the contract/lot/concession: £1,000,000

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of York

York

Country

United Kingdom