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Planning

## **Advertisement Opportunity on local Radio Station - Salisbury Area**

Salisbury NHS Foundation Trust

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-012832

Procurement identifier (OCID): ocds-h6vhtk-0453b0

Published 19 April 2024, 2:20pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Salisbury NHS Foundation Trust

Odstock Road

Salisbury

SP2 8BJ

#### **Contact**

Henry Prudden

#### **Email**

[henry.prudden@nhs.net](mailto:henry.prudden@nhs.net)

#### **Country**

United Kingdom

**Region code**

UKK15 - Wiltshire CC

**Internet address(es)**

Main address

<https://www.salisbury.nhs.uk/>

Buyer's address

<https://www.salisbury.nhs.uk/>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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## Section II: Object

### II.1) Scope of the procurement

#### II.1.1) Title

Advertisement Opportunity on local Radio Station - Salisbury Area

#### II.1.2) Main CPV code

- 79341000 - Advertising services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Salisbury NHS Foundation Trust (SFT) plans to initiate an advertising campaign on a local radio station in the Salisbury Area. The campaign's goal is to entice skilled individuals to consider joining our team for the diverse range of positions we have available.

The main objects of this campaign are:

**Attract qualified candidates:** The primary aim is to draw the attention of individuals with the necessary skills and qualifications to apply for the open positions within the Trust. This ensures that the candidates who apply are well-suited for the roles.

**Raise awareness about job opportunities:** By broadcasting the job openings on the radio, we aim to inform the local community about the available employment opportunities within Salisbury NHS Foundation Trust. This increases the likelihood of interested individuals applying for the positions.

**Highlight trust's culture and benefits:** In addition to promoting job vacancies, the campaign also seeks to showcase the positive aspects of working at Salisbury NHS Foundation Trust. This includes emphasising our culture, values, and the benefits employees can enjoy, which helps attract candidates who align with our Trust's ethos and goals.

If you are interested, kindly convey your interest by sending an email to [henry.prudden@nhs.net](mailto:henry.prudden@nhs.net)

#### II.1.6) Information about lots

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKK15 - Wiltshire CC

### **II.2.4) Description of the procurement**

This procurement exercise is seeking for one supplier to provide an advertising campaign on a local radio station in the Salisbury Area.

## **II.3) Estimated date of publication of contract notice**

21 May 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes