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Contract

ID 5448827 Invest NI - Development and Delivery of the Invest NI Going Dutch Programme

Invest Northern Ireland

F03: Contract award notice

Notice identifier: 2025/S 000-012780

Procurement identifier (OCID): ocds-h6vhtk-04c11d

Published 3 April 2025, 12:29pm

Section I: Contracting authority

I.1) Name and addresses

Invest Northern Ireland

Bedford Square 1 Bedford Street

BELFAST

BT2 7ES

Email

SSDAdmin.CPD@finance-ni.gov.uk

Country

United Kingdom

Region code

UKN - Northern Ireland

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ID 5448827 Invest NI - Development and Delivery of the Invest NI Going Dutch Programme

Reference number

ID 5448827

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Invest NI in recognising the challenge for SME's and in particular Early-Stage Exporters to grow outside Northern Ireland, wish to appoint a Contractor for the design and development of the "Going Dutch Programme" that will support and develop the capability of our companies, giving them the confidence, ambition, knowledge and skills required to develop new external and export markets for the first time. As a result, Invest NI is seeking to appoint a Supplier for the development, delivery and management of the programme for an initial period of 24 months from the date of appointment, with the option to extend for two further periods of 24 months and 12 months respectively, with an anticipated launch date in financial quarter 4, 2024/25. Please see the Specification Schedule for further information.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £924,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79400000 - Business and management consultancy and related services
- 79410000 - Business and management consultancy services
- 79310000 - Market research services
- 80532000 - Management training services
- 73210000 - Research consultancy services
- 73220000 - Development consultancy services
- 75110000 - General public services
- 75120000 - Administrative services of agencies
- 75200000 - Provision of services to the community
- 66150000 - Financial markets administration services
- 73200000 - Research and development consultancy services
- 75000000 - Administration, defence and social security services
- 75111100 - Executive services
- 75130000 - Supporting services for the government
- 75210000 - Foreign affairs and other services
- 73000000 - Research and development services and related consultancy services
- 75111200 - Legislative services
- 66100000 - Banking and investment services
- 73100000 - Research and experimental development services
- 73400000 - Research and Development services on security and defence materials

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

Invest NI in recognising the challenge for SME's and in particular Early-Stage Exporters to grow outside Northern Ireland, wish to appoint a Contractor for the design and

development of the “Going Dutch Programme” that will support and develop the capability of our companies, giving them the confidence, ambition, knowledge and skills required to develop new external and export markets for the first time. As a result, Invest NI is seeking to appoint a Supplier for the development, delivery and management of the programme for an initial period of 24 months from the date of appointment, with the option to extend for two further periods of 24 months and 12 months respectively, with an anticipated launch date in financial quarter 4, 2024/25. Please see the Specification Schedule for further information.

II.2.5) Award criteria

Quality criterion - Name: AC1 Lead Programme Trainers and/or Trade Advisers
Experience: Delivering an Export Development Programme / Weighting: 30

Quality criterion - Name: AC2 Lead Programme Trainers and/or Trade Advisers
Experience: Market Research / Export Projects / Weighting: 25.5

Quality criterion - Name: AC3 Learning Objectives, Content and Methodology / Weighting: 9

Quality criterion - Name: AC4 Social Value / Weighting: 10.5

Cost criterion - Name: AC5 Total Contract Price / Weighting: 25

II.2.11) Information about options

Options: Yes

Description of options

The initial contract period will run for a period of up to 24 months with a first option to extend for up to 24 months and a second optional extension period of up to 12 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-038591](#)

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 April 2025

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Northern Ireland Trade Consultants B.V.

Beethovenstraat 176

Amsterdam

1077 JX

Email

murn@nitc.nl

Telephone

+31 204217400

Country

Netherlands

NUTS code

- NL - Netherlands

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £924,000

Total value of the contract/lot: £85,585

Section VI. Complementary information

VI.3) Additional information

The successful contractor's performance on the contract will be regularly monitored in line with the tender documentation. Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional misconduct and they may be issued with a Notice of Unsatisfactory Performance and the contract may be terminated.. The issue of a Notice of Unsatisfactory Performance can result in the Contractor being excluded from all procurement competitions being undertaken by Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy for a period of three years from the date of issue.

VI.4) Procedures for review

VI.4.1) Review body

The UK does not have any such bodies with responsibility for appeal/mediation procedures. Instead any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended.

Belfast

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

CPD complied with the Public Contracts Regulations 2015 and incorporated a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract was communicated to tenderers.. That notification provided full information on the award decision. This provided time for the unsuccessful tenderers to challenge the award decision before the contract was entered into.