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Contract

Edison Podcast Research

Ofcom

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Notice identifier: 2026/S 000-012778

Procurement identifier (OCID): ocds-h6vhtk-064ec7

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Scope

Reference

C20252616

Description

Third-party research on UK podcast listening and listener preferences.

Contract 1

Supplier

- Edison Research

Contract value

- 41500.00 USD including VAT

Below the relevant threshold

Date signed

16 December 2025

Contract dates

- 16 December 2025 to 30 November 2026
- 11 months, 16 days

Main procurement category

Services

CPV classifications

- 73110000 - Research services

Procedure

Procedure type

Below threshold - without competition

Supplier

Edison Research

1 Braxton Way Suite 125

Glen Mills

PA 19342

United States

Email: info@edisonresearch.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Ofcom

- Public Procurement Organisation Number: PQQZ-1663-NWMN

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

United Kingdom

Email: procurementnotice@ofcom.org.uk

Website: <http://www.ofcom.org.uk>

Region: UKI44 - Lewisham and Southwark

Organisation type: Public authority - sub-central government