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Tender

Surrey Police Employer Branding and Employee Proposition Project

Office of the Surrey Police and Crime Commissioner

F02: Contract notice

Notice identifier: 2023/S 000-012778

Procurement identifier (OCID): ocids-h6vhtk-03c648

Published 4 May 2023, 12:09pm

Section I: Contracting authority

I.1) Name and addresses

Office of the Surrey Police and Crime Commissioner

PO Box 412, Guildford, Surrey

Guildford

GU3 1YJ

Contact

Paige Ward

Email

Paige.Ward@sussex.police.uk

Country

United Kingdom

Region code

UKJ2 - Surrey, East and West Sussex

National registration number

N/A

Internet address(es)

Main address

<https://www.surrey-pcc.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=68011&B=BLUELIGHT

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=68011&B=BLUELIGHT

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Public order and safety

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Surrey Police Employer Branding and Employee Proposition Project

Reference number

JPS1272

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Surrey Police is looking to engage an organisation which can offer evidence-based approach to help the organisation develop both its employee value proposition and employer brand strategy to improve attraction, engagement, and retention across the force. We may also look for the engaged organisation to fulfil the creative and tactical delivery of the strategy.

II.1.5) Estimated total value

Value excluding VAT: £50,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services
- 73200000 - Research and development consultancy services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

- 79340000 - Advertising and marketing services
- 79342100 - Direct marketing services
- 79411000 - General management consultancy services
- 79413000 - Marketing management consultancy services
- 79414000 - Human resources management consultancy services
- 79415200 - Design consultancy services
- 79416200 - Public relations consultancy services
- 98200000 - Equal opportunities consultancy services

II.2.3) Place of performance

NUTS codes

- UKJ2 - Surrey, East and West Sussex

Main site or place of performance

Guildford

II.2.4) Description of the procurement

Surrey Police is looking to engage an organisation which can offer evidence-based approach to help the organisation develop both its employee value proposition and employer brand strategy to improve attraction, engagement, and retention across the force. We may also look for the engaged organisation to fulfil the creative and tactical delivery of the strategy.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £50,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

6 June 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 4 August 2023

IV.2.7) Conditions for opening of tenders

Date

6 June 2023

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Police and Crime Commissioner for Surrey

Guildford

Country

United Kingdom