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Tender

## **Surrey Police Employer Branding and Employee Proposition Project**

Office of the Surrey Police and Crime Commissioner

F02: Contract notice

Notice identifier: 2023/S 000-012778

Procurement identifier (OCID): ocids-h6vhtk-03c648

Published 4 May 2023, 12:09pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Office of the Surrey Police and Crime Commissioner

PO Box 412, Guildford, Surrey

Guildford

GU3 1YJ

#### **Contact**

Paige Ward

#### **Email**

[Paige.Ward@sussex.police.uk](mailto:Paige.Ward@sussex.police.uk)

#### **Country**

United Kingdom

#### **Region code**

UKJ2 - Surrey, East and West Sussex

**National registration number**

N/A

**Internet address(es)**

Main address

<https://www.surrey-pcc.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=68011&B=BLUELIGHT](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=68011&B=BLUELIGHT)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=68011&B=BLUELIGHT](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=68011&B=BLUELIGHT)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Public order and safety

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Surrey Police Employer Branding and Employee Proposition Project

Reference number

JPS1272

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Surrey Police is looking to engage an organisation which can offer evidence-based approach to help the organisation develop both its employee value proposition and employer brand strategy to improve attraction, engagement, and retention across the force. We may also look for the engaged organisation to fulfil the creative and tactical delivery of the strategy.

#### **II.1.5) Estimated total value**

Value excluding VAT: £50,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73200000 - Research and development consultancy services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

- 79340000 - Advertising and marketing services
- 79342100 - Direct marketing services
- 79411000 - General management consultancy services
- 79413000 - Marketing management consultancy services
- 79414000 - Human resources management consultancy services
- 79415200 - Design consultancy services
- 79416200 - Public relations consultancy services
- 98200000 - Equal opportunities consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKJ2 - Surrey, East and West Sussex

Main site or place of performance

Guildford

### **II.2.4) Description of the procurement**

Surrey Police is looking to engage an organisation which can offer evidence-based approach to help the organisation develop both its employee value proposition and employer brand strategy to improve attraction, engagement, and retention across the force. We may also look for the engaged organisation to fulfil the creative and tactical delivery of the strategy.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £50,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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**Section III. Legal, economic, financial and technical information**

**III.1) Conditions for participation**

**III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

6 June 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 4 August 2023

#### **IV.2.7) Conditions for opening of tenders**

Date

6 June 2023

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Police and Crime Commissioner for Surrey

Guildford

Country

United Kingdom