This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/012755-2024">https://www.find-tender.service.gov.uk/Notice/012755-2024</a>

Tender

# **Media Planning and Buying Services**

**Royal Mint** 

F02: Contract notice

Notice identifier: 2024/S 000-012755

Procurement identifier (OCID): ocds-h6vhtk-045385

Published 19 April 2024, 10:36am

# **Section I: Contracting authority**

# I.1) Name and addresses

**Royal Mint** 

Llantrisant

Pontyclun

**CF72 8YT** 

#### **Email**

grace.osborne@royalmint.com

## **Telephone**

+44 1443222111

## Country

**United Kingdom** 

## Region code

## UKL15 - Central Valleys

### Internet address(es)

Main address

www.royalmint.com

# I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://royalmint.bravosolution.co.uk

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://royalmint.bravosolution.co.uk

Tenders or requests to participate must be submitted to the above-mentioned address

# I.4) Type of the contracting authority

Ministry or any other national or federal authority

# I.5) Main activity

Economic and financial affairs

# **Section II: Object**

# II.1) Scope of the procurement

### II.1.1) Title

Media Planning and Buying Services

#### II.1.2) Main CPV code

• 79342200 - Promotional services

### II.1.3) Type of contract

Services

### II.1.4) Short description

Provision of Media Planning and Buying Services to The Royal Mint

### II.1.6) Information about lots

This contract is divided into lots: No

## II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

UKL15 - Central Valleys

#### II.2.4) Description of the procurement

The Royal Mint Limited as wholly owned by Her Majesty's Treasury intends to undertake a procurement exercise compliant with Public Contract Regulations 2015 in order to enter a contractual agreement with a supply partner capable of providing high quality and commercially competitive provision of Media Planning and Buying Services to The Royal Mint

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 September 2024

End date

1 September 2026

This contract is subject to renewal

Yes

Description of renewals

Upon expiry of the original term

# II.2.10) Information about variants

Variants will be accepted: No

## II.2.11) Information about options

Options: No

# II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

# **IV.1) Description**

### IV.1.1) Type of procedure

Competitive procedure with negotiation

## IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# IV.2) Administrative information

## IV.2.2) Time limit for receipt of tenders or requests to participate

Date

17 May 2024

## IV.2.4) Languages in which tenders or requests to participate may be submitted

English

# Section VI. Complementary information

# VI.1) Information about recurrence

This is a recurrent procurement: Yes

# VI.4) Procedures for review

## VI.4.1) Review body

The Royal Mint

Llantrisant

Country

**United Kingdom**