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Tender

## **Media Planning and Buying Services**

Royal Mint

F02: Contract notice

Notice identifier: 2024/S 000-012755

Procurement identifier (OCID): ocds-h6vhtk-045385

Published 19 April 2024, 10:36am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Royal Mint

Llantrisant

Pontyclun

CF72 8YT

#### **Email**

[grace.osborne@royalmint.com](mailto:grace.osborne@royalmint.com)

#### **Telephone**

+44 1443222111

#### **Country**

United Kingdom

#### **Region code**

UKL15 - Central Valleys

**Internet address(es)**

Main address

[www.royalmint.com](http://www.royalmint.com)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://royalmint.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://royalmint.bravosolution.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Economic and financial affairs

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Media Planning and Buying Services

#### **II.1.2) Main CPV code**

- 79342200 - Promotional services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Provision of Media Planning and Buying Services to The Royal Mint

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKL15 - Central Valleys

#### **II.2.4) Description of the procurement**

The Royal Mint Limited as wholly owned by Her Majesty's Treasury intends to undertake a procurement exercise compliant with Public Contract Regulations 2015 in order to enter a contractual agreement with a supply partner capable of providing high quality and commercially competitive provision of Media Planning and Buying Services to The Royal Mint

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 September 2024

End date

1 September 2026

This contract is subject to renewal

Yes

Description of renewals

Upon expiry of the original term

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

17 May 2024

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Royal Mint

Llantrisant

Country

United Kingdom