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Tender

## **Branding social vendor for Exams in China**

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-012702

Procurement identifier (OCID): ocds-h6vhtk-064e93

Published 12 February 2026, 10:05am

### **Scope**

### **Description**

Branding social vendor for Exams in British Council China

### **Total value (estimated)**

- £626,000 excluding VAT
- £626,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 May 2026 to 1 May 2029
- 3 years, 1 day

## **Main procurement category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services

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## **Submission**

### **Enquiry deadline**

27 February 2026, 5:00pm

### **Submission type**

Tenders

### **Tender submission deadline**

26 March 2026, 5:00pm

### **Submission address and any special instructions**

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

**Tenders may be submitted electronically**

Yes

**Languages that may be used for submission**

English

**Award decision date (estimated)**

25 April 2026

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**Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Value for money	Commercial	Cost	45%
Quality	Strategic plan & creative	Quality	30%
Methodology & approach	Implementation plan	Quality	15%
Social value	well-being amongst the workforce and in the workplace	Quality	10%

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**Other information****Conflicts assessment prepared/revised**Yes

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## Procedure

### Procedure type

Competitive flexible procedure

### Competitive flexible procedure description

Closed tender for stage 2 from short list of public stage 1 tender

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## Contracting authority

### British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Dinh Vui

Email: [Dinh.Vui@britishcouncil.org](mailto:Dinh.Vui@britishcouncil.org)

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government