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Tender

Branding social vendor for Exams in China

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-012702

Procurement identifier (OCID): ocds-h6vhtk-064e93

Published 12 February 2026, 10:05am

Scope

Description

Branding social vendor for Exams in British Council China

Total value (estimated)

- £626,000 excluding VAT
- £626,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 May 2026 to 1 May 2029
- 3 years, 1 day

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Submission

Enquiry deadline

27 February 2026, 5:00pm

Submission type

Tenders

Tender submission deadline

26 March 2026, 5:00pm

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

25 April 2026

Award criteria

Name	Description	Type	Weighting
Value for money	Commercial	Cost	45%
Quality	Strategic plan & creative	Quality	30%
Methodology & approach	Implementation plan	Quality	15%
Social value	well-being amongst the workforce and in the workplace	Quality	10%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

Closed tender for stage 2 from short list of public stage 1 tender

Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Dinh Vui

Email: Dinh.Vui@britishcouncil.org

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government