

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/012615-2024>

Contract

## **Provision of Creative Marketing Services For GWR**

FIRST GREATER WESTERN LIMITED

F06: Contract award notice – utilities

Notice identifier: 2024/S 000-012615

Procurement identifier (OCID): ocds-h6vhtk-03ec30

Published 18 April 2024, 10:06am

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

FIRST GREATER WESTERN LIMITED

Milford House,1 Milford Street

SWINDON

SN11HL

#### **Contact**

Rosalind Carter

#### **Email**

[rosalind.carter@gwr.com](mailto:rosalind.carter@gwr.com)

#### **Telephone**

+44 7970308429

#### **Country**

United Kingdom

**Region code**

UKK14 - Swindon

**Companies House**

05113733

**Internet address(es)**

Main address

<https://procurement.gwr.com/tenders>

**I.6) Main activity**

Railway services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Creative Marketing Services For GWR

Reference number

2023/S 000-022381

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

the provision of Brand and Regional/Tactical creative marketing services.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKK - South West (England)

#### **II.2.4) Description of the procurement**

the provision of Brand and Regional/Tactical creative marketing services.

#### **II.2.11) Information about options**

Options: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-022381](#)

---

## **Section V. Award of contract**

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

First Greater Western Limited

Swindon

Country

United Kingdom

