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Planning

## Money Guiders England Community Network

MONEY AND PENSIONS SERVICE

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-012612

Procurement identifier (OCID): ocds-h6vhtk-04fc39

Published 2 April 2025, 4:08pm

### Scope

### Reference

C0868

### Description

Money and Pensions Service (MaPS) is an arm's-length body, sponsored by the Department for Work and Pensions (DWP). We deliver across five core functions: pensions guidance, debt advice, money guidance, consumer protection, and strategy.

Within our money guidance function we deliver a service called Money Guiders that aims to provide training, support, knowledge, skills, and confidence to individuals and organisations across the UK who deliver any kind of money guidance to the public.

MaPS is organising an early market engagement event related the Money Guiders England Community Network. This community of practice has been developed over four years and has several thousand members. Communications, knowledge, events and training are all

delivered across the network of practitioners, who are encouraged to share their learning and support each other within a continuous professional development setting.

MaPS intends to procure a new service to support community of practice members in England, providing more learning opportunities, ways to connect with each other, and significantly increasing the reach of the network. Accessibility, quality and the engagement and retention of community members will be key to scaling up and sustaining our Money Guiders service as a whole.

The service we intend to procure can be broken down into three distinct delivery areas.

#### Community management:

Suppliers will need to be able to demonstrate experience of developing, managing, and facilitating communities or practice, learning or professional development communities, and communities of interest and place. This includes:

- Stakeholder engagement and community of practice development
- Large and small-scale network membership, from local geographic areas to larger regions, e.g. national or UK wide communities;
- Memberships from a diverse range of work environments, job roles and sectors;
- care of community members; including welcoming, onboarding, guidance and signposting around community spaces (online and in person);
- moderation of online community forums, groups and communication channels.

Suppliers will need capabilities in accelerating localised (e.g. geographic or sector-specific) engagement and community building with organisations that deliver money guidance as part of their services; ideally through front-line workers who have money conversations as part of their work with customers/service users; and including those who are vulnerable and most in need.

#### Event management:

Suppliers will be required to design and deliver events in a range of different formats: in-person, hybrid and online, including conferences, forums, webinars, training, workshops, expert speakers, networking, peer-to-peer support, action learning and facilitated group sessions.

This includes event marketing and engagement, ticketing, managing delegates, sourcing and booking venues, catering, audio-visual equipment, live-stream technology and recording.

Content production and curation:

The service will require a Supplier(s) with experience in:

- Creating and curating community content (events, presentations, etc.)
- Communications with network members through multiple channels and utilising multiple formats (e.g. e-Newsletters, podcasts, social media, short form video, animation, etc.)
- Managing learning and knowledge co-created within communities of practice
- Information sharing across organisations and sectors.

The contract will be awarded for 2 years with the option of extensions of 12 months plus 12 months.

### **Total value (estimated)**

- £1,166,667 excluding VAT
- £1,400,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 October 2025 to 30 September 2027
- Possible extension to 30 September 2029
- 4 years

### **Main procurement category**

## Services

### **CPV classifications**

- 79951000 - Seminar organisation services
- 79952000 - Event services
- 80300000 - Higher education services
- 80400000 - Adult and other education services
- 80500000 - Training services
- 98300000 - Miscellaneous services

### **Contract locations**

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

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## Engagement

### Engagement deadline

22 June 2025

### Engagement process description

The purpose of the preliminary market engagement is to gain insight into market interest for this opportunity, determine capability and capacity and obtain your input in developing the specification for the proposed solution.

We are hosting a webinar on Wednesday, 30 April 2025, at 2 pm. To register for this event please use the link below.

<https://events.teams.microsoft.com/event/5a6df379-db9f-443f-ba3d-930b5da99d86@bbe41032-8fce-4d42-bab5-44e21510886d>

If you encounter any issues with registration, contact [commercial@maps.org.uk](mailto:commercial@maps.org.uk) with reference "C0868 Money Guiders England Community Network - Webinar".

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## Participation

### Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## Submission

### Publication date of tender notice (estimated)

23 June 2025

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## Contracting authority

### MONEY AND PENSIONS SERVICE

- Companies House: 07172704
- Public Procurement Organisation Number: PYCD-3829-CVCG

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United Kingdom

Email: [commercial@maps.org.uk](mailto:commercial@maps.org.uk)

Website: <https://maps.org.uk/en>

Region: UKH24 - Bedford

Organisation type: Public authority - central government