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Planning

Pre-Market Engagement for Belfast City Councils New Framework for Marketing Services

Belfast City Council

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-012572

Procurement identifier (OCID): ocds-h6vhtk-0337ba

Published 16 May 2022, 9:32am

Section I: Contracting authority

I.1) Name and addresses

Belfast City Council

9 - 21 Adelaide Street

Belfast

BT2 8DJ

Email

crothersr@belfastcity.gov.uk

Country

United Kingdom

NUTS code

UKN06 - Belfast

Internet address(es)

Main address

<https://www.belfastcity.gov.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Pre-Market Engagement for Belfast City Councils New Framework for Marketing Services

Reference number

T2272

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this Prior Information Notice is to notify the market of Belfast City Council's intention to hold a pre-market engagement session with interested parties to inform them of a new Marketing Services Framework which will be put out to tender later this year.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKN06 - Belfast

Main site or place of performance

Belfast, Northern Ireland.

II.2.4) Description of the procurement

The new Marketing Services Framework will be multi-supplier and will cover the following areas:

1. Strategic Brand Services
2. Design, Copy Writing, and Content Services
3. Advertising and Media

The pre-market engagement session will give a brief overview of the new Framework, including further details regarding the above areas of work and potential requirements. It will also give a brief overview of the procurement process including an indicative timeline.

The session will be run via MS Teams and representatives from Belfast City Council's Marketing and Corporate Communications and Commercial Procurement Services Departments will deliver a briefing presentation. There will then be an opportunity for interested parties to submit written feedback and/or questions on the new Framework.

The date of the pre-market engagement session will be Wednesday 22nd June 2022 at 10am and will last approximately 30-45 minutes.

If you are interested in attending the pre-market engagement session, please register your interest by sending an email to Rachel Crothers (Category Officer) at crothersr@belfastcity.gov.uk by 5pm Monday 6th June 2022. Please note that a maximum of two attendees from each Organisation may be permitted to attend.

II.3) Estimated date of publication of contract notice

26 August 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes