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Tender

Learning Analytics Solution

Birmingham City University

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-012556

Procurement identifier (OCID): ocds-h6vhtk-064e3b

Published 11 February 2026, 4:05pm

Scope

Reference

IT216

Description

Birmingham City University is seeking to procure a Learning Analytics solution to support improved student continuation, engagement, and success through the use of integrated, data-driven insights.

The solution will enable the University to move beyond attendance-only monitoring to a more holistic, timely, and actionable understanding of student engagement by bringing together data from core institutional systems.

Procedure Type - Open Procedure

Contract Term - 3+1+1 years (+1's are subject to satisfactory performance).

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Birmingham:-Software-package-and-information-systems./FK72M32225>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/FK72M32225>

Total value (estimated)

- £850,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 July 2026 to 30 June 2029
- Possible extension to 30 June 2031
- 5 years

Description of possible extension:

2 x 12 months, subject to satisfactory performance

Main procurement category

Services

CPV classifications

- 48000000 - Software package and information systems
- 72212190 - Educational software development services

Contract locations

- UKG31 - Birmingham

Participation

Legal and financial capacity conditions of participation

Detailed within the tender documentation

Technical ability conditions of participation

Detailed within the tender documentation

Submission

Tender submission deadline

12 March 2026, 12:00pm

Submission address and any special instructions

<https://www.delta-esourcing.com/delta/login.html>

Access Code - FK72M32225

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

28 May 2026

Award criteria

Name	Type	Weighting
Quality Question Evaluation	Quality	65%
Total Contract Value	Cost	20%
Solution Demonstration	Quality	15%

Other information

Payment terms

Detailed within the tender documentation

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Birmingham City University

- Public Procurement Organisation Number: PMDM-3781-JGCD

Joseph Priestley Building, Cardigan Street

Birmingham

B4 7BD

United Kingdom

Telephone: 01213317677

Email: procurement@bcu.ac.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government

