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Tender

Home Contents Pilot: Proposition Design Support

FAIR4ALL FINANCE LIMITED

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-012554

Procurement identifier (OCID): ocds-h6vhtk-064e3a

Published 11 February 2026, 4:04pm

Scope

Reference

2026-F4AF-003

Description

Fair4All Finance is requesting proposals for an organisation to lead the development of proposition design principles for our Home Contents Insurance Pilot.

The challenge: Our analysis shows that only 30% of people in financially vulnerable circumstances have contents insurance, as opposed to 46% of all UK adults. For the social tenant cohort specifically, there are few contents insurance products that serve the needs of this group, and uptake of the ones that exist is low. Alongside this, this cohort is potentially at greater risk of exposure to adverse events which contents insurance may help protect against.

Our Home Contents Insurance Pilot, delivered as part of the Government's Financial Inclusion Strategy, will support the market to develop and deliver one or more home contents insurance propositions for social tenants, delivered alongside the tenancy agreement.

We will be launching a subsidy fund to support this later in the year. Prior to launching the fund, we are working with key stakeholders to define the ideal product and delivery mechanism attributes from a tenant (and social landlord) perspective, which will support the setting of expectations for the fund applicants.

Total value (estimated)

- £41,666.67 excluding VAT
- £50,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 23 March 2026 to 22 July 2026
- 4 months

Main procurement category

Services

CPV classifications

- 66519310 - Insurance consultancy services
- 73200000 - Research and development consultancy services
- 79410000 - Business and management consultancy services

Contract locations

- UKI - London

Submission

Enquiry deadline

20 February 2026, 5:00pm

Tender submission deadline

27 February 2026, 5:00pm

Submission address and any special instructions

Submissions will only be accepted via our In-Tend portal.

Registration is required.

<https://in-tendhost.co.uk/fair4allfinance.aspx/Home>

Tenders may be submitted electronically

Yes

Award criteria

Quality 75%, price 25%

Focus on experience with similar work, capacity to move at speed, demonstrating a clear understanding of our requirements and an appropriate approach to meeting our

outcomes.

Procedure

Procedure type

Below threshold - open competition

Contracting authority

FAIR4ALL FINANCE LIMITED

- Companies House: 11810533

16-18 Middlesex Street

London

E1 7EX

United Kingdom

Email: procurement@fair4allfinance.org.uk

Region: UKI42 - Tower Hamlets

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)

