

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/012554-2021>

Planning

CON-21-085 Request For Information for the provision of Social Media Monitoring Solution

Financial Conduct Authority

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-012554

Procurement identifier (OCID): ocids-h6vhtk-02b87c

Published 4 June 2021, 12:14pm

Section I: Contracting authority

I.1) Name and addresses

Financial Conduct Authority

12 Endeavour Square

London

E20 1JN

Contact

Lea-Rose Clarke

Email

isprocurement@fca.org.uk

Telephone

+44 2070661000

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.fca.org.uk

Buyer's address

www.delta-esourcing.com

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

CON-21-085 Request For Information for the provision of Social Media Monitoring Solution

Reference number

CON-21-085

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

The FCA is undertaking this RFI as an information gathering exercise only for the Provision of Social Media Monitoring Solution.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

The tool should be friendly and will allow use of keywords to search data from a wide variety of social media, blog, forum, review & media platforms sharing consumer insights

in a simple and efficient way for wider organisational use. By combining consumer data sources (including social media) we are able to provide evidence of consumer concerns, issues and harms.

In addition to other requirements the tool should:

Provide appropriate API functionality;

Historic Twitter data;

Real time Twitter data;

Identify and remove influencers, advertisements and media articles in the data to isolate insights directly from consumers;

Utilise the sentiment capability, mindful that is not always 100% accurate;

Alerting on given topics which provide an email to areas across FCA on a daily or weekly basis;

The tools ideally should be Software-as-a-Service (SaaS);

Non-SaaS offering must be compatible with the FCA's delivery platforms.

II.3) Estimated date of publication of contract notice

4 June 2021

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section VI. Complementary information

VI.3) Additional information

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=599292392>

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=599292392>

GO Reference: GO-202164-PRO-18350765