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Contract

Photography Services Framework

University of Southampton

F03: Contract award notice

Notice identifier: 2025/S 000-012516

Procurement identifier (OCID): ocds-h6vhtk-04b5b3

Published 2 April 2025, 1:35pm

Section I: Contracting authority

I.1) Name and addresses

University of Southampton

University Road, Highfield

Southampton

SO171BJ

Contact

Danielle Stephenson

Email

procurement@soton.ac.uk

Country

United Kingdom

Region code

UKJ32 - Southampton

UK Register of Learning Providers (UKPRN number)

10007158

Internet address(es)

Main address

<http://www.southampton.ac.uk>

I.4) Type of the contracting authority

Other type

Higher Education Institution not subject to PCR15 or any replacement legislation

I.5) Main activity

Education

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Photography Services Framework

Reference number

2023UoS-0823

II.1.2) Main CPV code

- 79961000 - Photographic services

II.1.3) Type of contract

Services

II.1.4) Short description

The University requires a framework of professional photographers to deliver exceptional imagery to appropriately represent the University in the increasingly competitive HE (Higher Education) market. All photography taken on behalf of the University must adhere to the University brand. Information on the University's brand guidelines can be found at File 4 Appendix 1 - UoS Brand Imagery, further information can be provided upon appointment.

Imagery is a key part of our brand. For the University to ensure high-quality photographs to support print and digital materials we require professional photographers to showcase the University through selling university life, world-leading teaching and research and compelling profiles of staff, students, alumni and facilities.

The supplier is required to capture imagery to work across multiple platforms, they will need to be aware of the different specific shot styles. This can include shooting:

- images in landscape and portrait
- the same image multiple times in different angles
- the same set up with different models

The commissioner will be on location to guide these decisions, but the photographer will need to be experienced to execute these styles, advise and think creatively.

The framework of suppliers will provide services across the whole University including other professional services, academic units, research centres and arts venues. All photography taken on behalf of the University must adhere to the University brand guidelines as well as considerations around campaign and channel requirements. All work supplied to the University must be subject to quality control processes by the commissioned supplier before it is supplied.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £200,000 / Highest offer: £240,000 taken into consideration

II.2) Description

II.2.1) Title

Large Photography Jobs / High-end Photography

Lot No

1

II.2.2) Additional CPV code(s)

- 79961000 - Photographic services

II.2.3) Place of performance

NUTS codes

- UKJ3 - Hampshire and Isle of Wight

II.2.4) Description of the procurement

Large Photography Jobs / High-end Photography

II.2.5) Award criteria

Quality criterion - Name: Production Quality Response / Weighting: 40

Quality criterion - Name: Interviews / Weighting: 30%

Cost criterion - Name: Day Rate / Weighting: 20%

Cost criterion - Name: Half Day / Weighting: 10%

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Smaller / Quick Turnaround Photography Jobs

Lot No

2

II.2.2) Additional CPV code(s)

- 79961000 - Photographic services

II.2.3) Place of performance

NUTS codes

- UKJ3 - Hampshire and Isle of Wight

II.2.4) Description of the procurement

Smaller / Quick Turnaround Photography Jobs

II.2.5) Award criteria

Quality criterion - Name: Production Quality Response / Weighting: 60%

Cost criterion - Name: Day Rate / Weighting: 20%

Cost criterion - Name: Half Day / Weighting: 10%

Cost criterion - Name: Hourly Rate / Weighting: 20%

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-036527](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 March 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Chris Russell Photography Limited

Bishops Stortford

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

Companies House

14995354

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £120,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 March 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Harrison Bates

Ringwood

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £240,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 March 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Jasdeep Kaur Lehal

Winchester

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £120,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 March 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Jon Banfield

Southampton

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

Companies House

5526083

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £240,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 March 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Matt Sills Limited

Southsea

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

Companies House

11762408

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £240,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 March 2025

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Press Association Limited

London

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

Companies House

00004197

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £120,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

University of Southampton

Southampton

Country

United Kingdom