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Tender

## **Enquiry Management and Conversion Services**

Kingston University

F02: Contract notice

Notice identifier: 2021/S 000-012504

Procurement identifier (OCID): ocds-h6vhtk-02b84a

Published 3 June 2021, 7:54pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Kingston University

Hind Court 106-114 London Road

Kingston upon Thames

KT2 6TN

#### **Contact**

Grace Onyenuforo

#### **Email**

[g.onyenuforo@kingston.ac.uk](mailto:g.onyenuforo@kingston.ac.uk)

#### **Telephone**

+44 2084173579

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.kingston.ac.uk](http://www.kingston.ac.uk)

Buyer's address

<https://in-tendhost.co.uk/kingstonuniversity>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/kingstonuniversity>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/kingstonuniversity>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Enquiry Management and Conversion Services

Reference number

CPU-KU-UK-508-GO-2021

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Kingston University wishes to appoint an experienced and capable service provider to provide enquiry management and conversion services covering UK and international markets.

#### **II.1.5) Estimated total value**

Value excluding VAT: £3,750,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Enquiry Management and Conversion Services covering UK and international markets

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £3,750,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

28 September 2021

End date

27 September 2024

This contract is subject to renewal

Yes

Description of renewals

The contract will be for 3 years with an option to extend it for up to 2 further years.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

Kingston University reserves the right to extend the contract for up to 2 further years subject to the satisfactory delivery of services and University requirements.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

See procurement documents

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

7 July 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

7 July 2021

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Kingston University

Hind Court 106-114 London Road

Kingston upon Thames

KT2 6TN

Country

United Kingdom