

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/012504-2021>

Tender

Enquiry Management and Conversion Services

Kingston University

F02: Contract notice

Notice identifier: 2021/S 000-012504

Procurement identifier (OCID): ocds-h6vhtk-02b84a

Published 3 June 2021, 7:54pm

Section I: Contracting authority

I.1) Name and addresses

Kingston University

Hind Court 106-114 London Road

Kingston upon Thames

KT2 6TN

Contact

Grace Onyenuforo

Email

g.onyenuforo@kingston.ac.uk

Telephone

+44 2084173579

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<http://www.kingston.ac.uk>

Buyer's address

<https://in-tendhost.co.uk/kingstonuniversity>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/kingstonuniversity>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/kingstonuniversity>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Enquiry Management and Conversion Services

Reference number

CPU-KU-UK-508-GO-2021

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Kingston University wishes to appoint an experienced and capable service provider to provide enquiry management and conversion services covering UK and international markets.

II.1.5) Estimated total value

Value excluding VAT: £3,750,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Enquiry Management and Conversion Services covering UK and international markets

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £3,750,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

28 September 2021

End date

27 September 2024

This contract is subject to renewal

Yes

Description of renewals

The contract will be for 3 years with an option to extend it for up to 2 further years.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

Kingston University reserves the right to extend the contract for up to 2 further years subject to the satisfactory delivery of services and University requirements.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

See procurement documents

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

7 July 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

7 July 2021

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

Kingston University

Hind Court 106-114 London Road

Kingston upon Thames

KT2 6TN

Country

United Kingdom