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Contract

002766 Living Knowledge Network Marketing Brief

British Library Board

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-012486

Procurement identifier (OCID): ocds-h6vhtk-064e11

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Scope

Reference

002766

Description

An experienced freelance marketer to develop a strategic marketing roadmap for the 2025-2026 financial year working with the LKN team and library partners to clarify target audiences, develop the proposition for audiences and new messaging, and explore new ideas and approaches for engagement.

Contract 1

Supplier

- rdvhmarketing

Contract value

- £12,900 excluding VAT
- £15,480 including VAT

Below the relevant threshold

Date signed

9 February 2026

Contract dates

- 9 February 2026 to 30 April 2026
- 2 months, 20 days

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - limited competition

Supplier

rdvhmarketing

38 Canterbury Road

Margate

CT9 5FH

United Kingdom

Email: hello@rvdhmarketing.com

Region: UKJ44 - East Kent

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

British Library Board

- Public Procurement Organisation Number: PCXZ-9362-XQJM

96 Euston Road

London

NW1 2DB

United Kingdom

Email: procurement@bl.uk

Region: UKI31 - Camden and City of London

Organisation type: Public authority - central government