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Tender

Supply, Installation and Maintenance of Bus Shelters and Information Panels, including right to Display Advertising on Bus Shelters

HAMPSHIRE COUNTY COUNCIL

F24: Concession notice Notice identifier: 2024/S 000-012444 Procurement identifier (OCID): ocds-h6vhtk-0452e2 Published 17 April 2024, 9:43am

Section I: Contracting authority/entity

I.1) Name and addresses

HAMPSHIRE COUNTY COUNCIL

The Castle

WINCHESTER

SO238ZB

Email

procurement.clients@hants.gov.uk

Country

United Kingdom

Region code

UKJ3 - Hampshire and Isle of Wight

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

https://www.hants.gov.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://in-tendhost.co.uk/hampshire/aspx/Home

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

https://in-tendhost.co.uk/hampshire/aspx/Home

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Supply, Installation and Maintenance of Bus Shelters and Information Panels, including right to Display Advertising on Bus Shelters

Reference number

UN21601

II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Authority is seeking a concessionaire to provide repair, maintenance and installation of climate friendly bus shelters and to display advertising on the paper and digital shelter panels for a return of profit share.

This will initially be in the Boroughs of Gosport, Hart and Rushmoor with scope for further areas to be encompassed into this contract.

II.1.5) Estimated total value

Value excluding VAT: £101,556,000

II.1.6) Information about lots

This concession is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 34000000 Transport equipment and auxiliary products to transportation
- 44000000 Construction structures and materials; auxiliary products to construction (except electric apparatus)

- 45213315 Bus-stop shelter construction work
- 63712100 Bus station services
- 79341000 Advertising services

II.2.3) Place of performance

NUTS codes

• UKJ - South East (England)

Main site or place of performance

This contract covers the geographical area of Hampshire County Council (not including Portsmouth , Southampton and Isle of Wight).

At present the following local authorities (non authority owned) shelters are included:

Gosport Borough Council

Hart District Council

Rushmoor Borough Council

The remaining 8 Borough Councils in the Hampshire County council area can fall in scope for this contract , however there is no guarantee that they will do so .

II.2.4) Description of the procurement

This contract is for the supply ,construction, maintenance and repair of bus shelters with paper and digital advertising panels within agreed Authority areas. The shelters will be owned and maintained under the responsibility of the successful concessionaire.

The successful concessionaire will provide a fixed fee and/or a share of revenue from the advertising income streams to the Authority.

The numbers and locations of the shelters can change throughout the term of the contract and there is no guarantee of additional shelters being included in this tender.

The contract value given in Section II.1.15 is based on an estimation of potential revenue for Hampshire and not the estimation of potential revenue for the three confirmed localities.

The estimation of value for the three localities is £35,334,000.00 over the 15 year term based on Authority spend on advertising. Further details can be found in the procurement

documents.

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.7) Duration of the concession

Start date

18 July 2024

End date

18 July 2039

II.2.14) Additional information

The initial term is for ten years with an optional extension of period or periods not exceeding five years.

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.2) Administrative information

IV.2.2) Time limit for submission of applications or receipt of tenders

Date

28 May 2024

Local time

2:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom