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Tender

Media Production for Training and Education

Plymouth Marjon University

F02: Contract notice

Notice identifier: 2022/S 000-012391

Procurement identifier (OCID): ocids-h6vhtk-033705

Published 12 May 2022, 2:26pm

Section I: Contracting authority

I.1) Name and addresses

Plymouth Marjon University

Derriford Road,Derriford

PLYMOUTH

PL68BH

Contact

Ben Jones

Email

tenders@marjon.ac.uk

Telephone

+44 1752636770

Country

United Kingdom

Region code

UKK41 - Plymouth

Internet address(es)

Main address

www.marjon.ac.uk

Buyer's address

www.marjon.ac.uk

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

<https://www.gov.uk/contracts-finder>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Production for Training and Education

Reference number

MAR00034

II.1.2) Main CPV code

- 92111100 - Training-film and video-tape production

II.1.3) Type of contract

Services

II.1.4) Short description

University of St Mark & St John (The University) requires a contractor to provide Media Production for Training and Education services under a three year Contract, with the option extend by a further two one year periods.

Marjon was founded on, and continues to has a strong reputation for our teacher education programmes and our expertise in pedagogy. We have a growing digital and online offer in both training and education across our full range of subject areas, including Health, Business, Sport and Education.

Marjon is seeking a media production partner to help us produce engaging and vibrant learning materials on a project-by-project, need-arising basis over the next three years.

Activities are likely to be centred on studio-based filming activity in the main, but also animation and other approaches where appropriate.

The estimated value of the Agreement is between £300,000 - £750,000

Plymouth Marjon University proposes to enter-into a Contract for an initial period of three (3) years, and an option to extend for up to a further two (2) years, extensions will be made in one (1) year extension periods.

Please see Tender Pack for full details of the requirements.

Bidders are invited to attend a MS Teams Meet the Buyer Event. This will be held on 26th May at 11:00.

Please email tenders@marjon.ac.uk to confirm your attendance.

II.1.5) Estimated total value

Value excluding VAT: £750,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKK41 - Plymouth

II.2.4) Description of the procurement

Based on its outstanding reputation for pedagogy and the quality of its learning and teaching experience, Plymouth Marjon University has a growing requirement to produce online and blended learning short courses at undergraduate and postgraduate level.

These courses may be both accredited and non-accredited at a variety of academic levels. Marjon has the required design expertise and experience for such courses in-house, but we are seeking a partner to work with us on the media production elements.

Our short courses need to be highly engaging, visually appealing and use media to enhance the learning and teaching experience. We envisage a mix of filming our subject matter experts presenting to camera, augmented with graphics, stock footage and animations where appropriate.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £750,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

Initial Contract Term of three (3) years

Optional Extension Period 1: A further one (1) year

Optional Extension Period 2: A further one (1) year

II.2.14) Additional information

Bidders are invited to attend a MS Teams Meet the Buyer Event. This will be held on 26th May at 11:00.

Please email tenders@marjon.ac.uk to confirm your attendance.

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

13 June 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

13 June 2022

Local time

12:05pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Plymouth Marjon University

Plymouth

Email

procurement@marjon.ac.uk

Country

United Kingdom