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Award

The Provision of Digital Recruitment Advertising

OUTWOOD GRANGE ACADEMIES TRUST

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-012272

Procurement identifier (OCID): ocids-h6vhtk-04527a

Published 16 April 2024, 9:48am

Section I: Contracting authority/entity

I.1) Name and addresses

OUTWOOD GRANGE ACADEMIES TRUST

Potovens Lane, Outwood

WAKEFIELD

WF12PF

Contact

Suzi Richards

Email

s.richards@outwood.com

Telephone

+44 7989177767

Country

United Kingdom

Region code

UKE45 - Wakefield

Companies House

06995649

Internet address(es)

Main address

<https://www.outwood.com/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The Provision of Digital Recruitment Advertising

Reference number

FTSRAS160424

II.1.2) Main CPV code

- 79600000 - Recruitment services
 - JA07 - Online

II.1.3) Type of contract

Services

II.1.4) Short description

Outwood Grange Academies Trust ("The Authority") intends to award a contract for the Provision of Digital Recruitment Advertisement.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,068,056

II.2) Description

II.2.2) Additional CPV code(s)

- 48100000 - Industry specific software package

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber

II.2.4) Description of the procurement

The Trust require an education specialist digital job board advertiser to promote our employment opportunities to a targeted national and international audience with a particular

reach to cover Outwood Grange Academies Trust's geographical profile and shortage secondary education subjects.

The Trust requires an established and proven digital job board to advertise our vacancies, which is particularly focused on

generating applications for primary and secondary teaching

and leadership positions.

This solution will provide unlimited digital advertising for all vacancy types and should allow for flexible and bespoke advertising campaigns which reflect the specific vacancies.

This contract does not require any services from media buying agencies, or similar intermediaries, or any managed employment services in the form of CV introductions for temporary or permanent vacancies.

This service solution must generate significant volumes of applications, with a particular focus on secondary school vacancies, job listing views and high quality referral traffic:

Education audience reach

1 million unique monthly views

100,000+ subscribers/registered database candidates

Significant organic search/referral traffic

Services included by the provider must cover:

Unlimited job postings

Candidate job email alerts - based on employment type, skills and experience and location

Targeted marketing

Employer Profile Listings

Mobile optimised web based job listing

Print advertising - for specific campaigns

Digital display advertising

Account/portal for analytical and reporting functionality

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The award is made in line with the Public Contract Regulations 2015 Regulation 32(2)(b) where the required services being sought can be supplied only by the particular economic operator for the following reason:-

(ii) Competition is absent for technical reasons

In the case of the above, this was reviewed and where no reasonable alternative or substitute exists and the absence of competition, it is not the result of an artificial narrowing down of the parameters of the procurement;

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

16 April 2024

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

TES Global Ltd

Sheffield

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

02017289

The contractor/concessionaire is an SME

No

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Initial estimated total value of the contract/lot/concession: £1,068,056

Total value of the contract/lot/concession: £1,068,056

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

London

Country

United Kingdom