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Awarded contract

## **(NU/1589–57) NU Policy (Newcastle University Strategic Policy Engagement) Website and Content Development**

Newcastle University

F03: Contract award notice

Notice reference: 2022/S 000-012241

Published: 11 May 2022, 11:58am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Newcastle University

Newcastle University, King's Gate

Newcastle upon Tyne

NE1 7RU

#### **Contact**

Miss Helen Gayton

#### **Email**

[purchasing@ncl.ac.uk](mailto:purchasing@ncl.ac.uk)

#### **Telephone**

+44 1912086220

**Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.ncl.ac.uk>

Buyer's address

<https://www.ncl.ac.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

(NU/1589–57) NU Policy (Newcastle University Strategic Policy Engagement) Website and Content Development

Reference number

DN606579

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We are seeking to appoint a supplier to create a new website for NU Policy that will revitalise and expand our web presence for policy engagement.

We require a supplier to create a comprehensive repository for our policy engagement activity and a resource that will serve to:

- enhance our reputation for impactful policy engagement and support our work to position Newcastle as a go-to source for government of evidence-based research for policymaking.
- build up a resource that will enable us to respond swiftly and effectively to emerging government priorities by providing relevant examples of similar work that will demonstrate how we might contribute/support future policy development.
- provide a more visible and easy-to-navigate ‘way in’ to the University for policymakers, encouraging them to work with our academic experts.

The project is split into two phases:

- Phase 1 focuses on getting the MVP site live by the end of July 2022.

- Phase 2 focuses on the continued development of the site using a retainer arrangement and is optional depending on the proposals tendered.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £25,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72210000 - Programming services of packaged software products
- 48480000 - Sales, marketing and business intelligence software package
- 48481000 - Sales or marketing software package
- 79413000 - Marketing management consultancy services
- 79342000 - Marketing services
- 72212481 - Sales or marketing software development services
- 72212480 - Sales, marketing and business intelligence software development services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

We are seeking to appoint a supplier to create a new website for NU Policy that will revitalise and expand our web presence for policy engagement.

We require a supplier to create a comprehensive repository for our policy engagement activity and a resource that will serve to:

- enhance our reputation for impactful policy engagement and support our work to position Newcastle as a go-to source for government of evidence-based research for policymaking.
- build up a resource that will enable us to respond swiftly and effectively to emerging government priorities by providing relevant examples of similar work that will demonstrate

how we might contribute/support future policy development.

- provide a more visible and easy-to-navigate 'way in' to the University for policymakers, encouraging them to work with our academic experts.

The project is split into two phases:

- Phase 1 focuses on getting the MVP site live by the end of July 2022.
- Phase 2 focuses on the continued development of the site using a retainer arrangement and is optional depending on the proposals tendered.

### **II.2.5) Award criteria**

Quality criterion - Name: Ability to meet programme timeline / Weighting: p/f

Quality criterion - Name: Quality: Ability to meet the requirement / Weighting: 40

Quality criterion - Name: Portfolio examples of similar content / Weighting: 30

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the setting up of a dynamic purchasing system

#### **IV.1.6) Information about electronic auction**

An electronic auction will be used

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 129-318079](#)

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## **Section V. Award of contract**

### **Contract No**

NU/1589-57

### **Lot No**

1

### **Title**

(NU/1589–57) NU Policy (Newcastle University Strategic Policy Engagement) Website and Content Development

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 May 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Wardour

2nd Floor Kean House, 6 Kean Street

London

WC2B 4AS

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £24,930

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Newcastle University

Tyne and Wear



NE1 7RU

Country

United Kingdom

### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The University will incorporate a standstill period at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland) within 30 days of knowledge or constructive knowledge of breach.

### **VI.4.4) Service from which information about the review procedure may be obtained**

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom