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Contract

(NU/1589–57) NU Policy (Newcastle University Strategic Policy Engagement) Website and Content Development

Newcastle University

F03: Contract award notice

Notice identifier: 2022/S 000-012241

Procurement identifier (OCID): ocids-h6vhtk-03366e

Published 11 May 2022, 11:58am

Section I: Contracting authority

I.1) Name and addresses

Newcastle University

Newcastle University, King's Gate

Newcastle upon Tyne

NE1 7RU

Contact

Miss Helen Gayton

Email

purchasing@ncl.ac.uk

Telephone

+44 1912086220

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.ncl.ac.uk>

Buyer's address

<https://www.ncl.ac.uk>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

(NU/1589–57) NU Policy (Newcastle University Strategic Policy Engagement) Website and Content Development

Reference number

DN606579

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

We are seeking to appoint a supplier to create a new website for NU Policy that will revitalise and expand our web presence for policy engagement.

We require a supplier to create a comprehensive repository for our policy engagement activity and a resource that will serve to:

- enhance our reputation for impactful policy engagement and support our work to position Newcastle as a go-to source for government of evidence-based research for policymaking.
- build up a resource that will enable us to respond swiftly and effectively to emerging government priorities by providing relevant examples of similar work that will demonstrate how we might contribute/support future policy development.
- provide a more visible and easy-to-navigate 'way in' to the University for policymakers, encouraging them to work with our academic experts.

The project is split into two phases:

- Phase 1 focuses on getting the MVP site live by the end of July 2022.
- Phase 2 focuses on the continued development of the site using a retainer arrangement

and is optional depending on the proposals tendered.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £25,000

II.2) Description

II.2.2) Additional CPV code(s)

- 72210000 - Programming services of packaged software products
- 48480000 - Sales, marketing and business intelligence software package
- 48481000 - Sales or marketing software package
- 79413000 - Marketing management consultancy services
- 79342000 - Marketing services
- 72212481 - Sales or marketing software development services
- 72212480 - Sales, marketing and business intelligence software development services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

We are seeking to appoint a supplier to create a new website for NU Policy that will revitalise and expand our web presence for policy engagement.

We require a supplier to create a comprehensive repository for our policy engagement activity and a resource that will serve to:

- enhance our reputation for impactful policy engagement and support our work to position Newcastle as a go-to source for government of evidence-based research for policymaking.
- build up a resource that will enable us to respond swiftly and effectively to emerging

government priorities by providing relevant examples of similar work that will demonstrate how we might contribute/support future policy development.

- provide a more visible and easy-to-navigate 'way in' to the University for policymakers, encouraging them to work with our academic experts.

The project is split into two phases:

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II.2.5) Award criteria

Quality criterion - Name: Ability to meet programme timeline / Weighting: p/f

Quality criterion - Name: Quality: Ability to meet the requirement / Weighting: 40

Quality criterion - Name: Portfolio examples of similar content / Weighting: 30

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

IV.1.6) Information about electronic auction

An electronic auction will be used

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 129-318079](#)

Section V. Award of contract

Contract No

NU/1589-57

Lot No

1

Title

(NU/1589–57) NU Policy (Newcastle University Strategic Policy Engagement) Website and Content Development

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 May 2022

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Wardour

2nd Floor Kean House, 6 Kean Street

London

WC2B 4AS

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £24,930

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The University will incorporate a standstill period at the point information on the award of the

contract is communicated to tenderers. That notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties

who

have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland) within 30 days of knowledge or constructive knowledge of breach.

VI.4.4) Service from which information about the review procedure may be obtained

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom