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Contract

Virtual Reality VAWG Empathy Training

Police and Crime Commissioner for West Midlands

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-012216

Procurement identifier (OCID): ocds-h6vhtk-04fb39

Published 1 April 2025, 12:18pm

Scope

Reference

WMP0851

Description

VR VAWG Empathy Training directly responds to the Police Violence Against Women & Girls for empathy building within staff training.

To be delivered in person to new recruits at WMP's training centre.

Contract 1. Virtual Reality VAWG Empathy Training

Supplier

- [Calico Theatre CIC](#)

Contract value

- £37,050 excluding VAT
- £44,460 including VAT

Below the relevant threshold

Date signed

20 March 2025

Contract dates

- 24 March 2025 to 31 March 2026
- 1 year, 8 days

Main procurement category

Services

CPV classifications

- 80511000 - Staff training services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

Calico Theatre CIC

Suite 2a, Blackthorn House, St Pauls Square

Birmingham

B13 8RF

United Kingdom

Email: info@wearecalico.co.uk

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Virtual Reality VAWG Empathy Training

Contracting authority

Police and Crime Commissioner for West Midlands

- Public Procurement Organisation Number: PHLH-1699-TDLT

Lloyd House, Colmore Circus Queensway

Birmingham

B4 6AT

United Kingdom

Contact name: Yvette Huggins

Email: procurement@westmidlands.police.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government