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Contract

Procurement of Countdown3 (CD3) Services

Transport for London

F06: Contract award notice – utilities

Notice identifier: 2025/S 000-012186

Procurement identifier (OCID): ocds-h6vhtk-03beed

Published 1 April 2025, 11:17am

Section I: Contracting entity

I.1) Name and addresses

Transport for London

5 Endeavour Square

London

E201JN

Contact

Jess Denton

Email

countdown3commercial@tfl.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Companies House

London Bus Services Limited (LBSL)

Internet address(es)

Main address

<https://tfl.gov.uk/>

I.6) Main activity

Urban railway, tramway, trolleybus or bus services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Procurement of Countdown3 (CD3) Services

Reference number

ICT13350

II.1.2) Main CPV code

- 31682230 - Graphic display panels

II.1.3) Type of contract

Supplies

II.1.4) Short description

The CD3 contract includes the supply, installation and maintenance of the Countdown Smart Signs (CDSSs) and their integration with Real Time Passenger Information (RTPI) APIs, as well as the provision of a Remote Management Tool (RMT) and its integration with TfL's systems.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £58,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 30231000 - Computer screens and consoles
- 31523200 - Permanent message signs
- 31682230 - Graphic display panels
- 34924000 - Variable message signs
- 39133000 - Display units
- 48813000 - Passenger information system
- 50312610 - Maintenance of information technology equipment
- 51211000 - Installation services of time-measuring equipment
- 72319000 - Data supply services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The CD3 procurement will cover the supply, installation and maintenance of the Countdown Smart Signs (CDSSs) and their integration with Real Time Passenger Information (RTPI) APIs, as well as the provision of a Remote Management Tool (RMT) and its integration with TfL's systems.

II.2.11) Information about options

Options: Yes

Description of options

The contract term is six (6) years with options to extend for up to four (4) years

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated procedure with prior call for competition

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-010852](#)

IV.2.9) Information about termination of call for competition in the form of a periodic indicative notice

The contracting entity will not award any further contracts based on the above periodic indicative notice

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 March 2025

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Vix Technology UK Limited

Surrey

KT18 7EP

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

03039051

The contractor is an SME

No

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

TRANSPORT FOR LONDON

LONDON

Country

United Kingdom