

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/012186-2025>

Contract

## **Procurement of Countdown3 (CD3) Services**

Transport for London

F06: Contract award notice – utilities

Notice identifier: 2025/S 000-012186

Procurement identifier (OCID): ocds-h6vhtk-03beed

Published 1 April 2025, 11:17am

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

Transport for London

5 Endeavour Square

London

E201JN

#### **Contact**

Jess Denton

#### **Email**

[countdown3commercial@tfl.gov.uk](mailto:countdown3commercial@tfl.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

### **Companies House**

London Bus Services Limited (LBSL)

### **Internet address(es)**

Main address

<https://tfl.gov.uk/>

### **I.6) Main activity**

Urban railway, tramway, trolleybus or bus services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Procurement of Countdown3 (CD3) Services

Reference number

ICT13350

#### **II.1.2) Main CPV code**

- 31682230 - Graphic display panels

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

The CD3 contract includes the supply, installation and maintenance of the Countdown Smart Signs (CDSSs) and their integration with Real Time Passenger Information (RTPI) APIs, as well as the provision of a Remote Management Tool (RMT) and its integration with TfL's systems.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £58,000,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 30231000 - Computer screens and consoles
- 31523200 - Permanent message signs
- 31682230 - Graphic display panels
- 34924000 - Variable message signs
- 39133000 - Display units
- 48813000 - Passenger information system
- 50312610 - Maintenance of information technology equipment
- 51211000 - Installation services of time-measuring equipment
- 72319000 - Data supply services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The CD3 procurement will cover the supply, installation and maintenance of the Countdown Smart Signs (CDSSs) and their integration with Real Time Passenger Information (RTPI) APIs, as well as the provision of a Remote Management Tool (RMT) and its integration with TfL's systems.

### **II.2.11) Information about options**

Options: Yes

Description of options

The contract term is six (6) years with options to extend for up to four (4) years

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated procedure with prior call for competition

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-010852](#)

#### **IV.2.9) Information about termination of call for competition in the form of a periodic indicative notice**

The contracting entity will not award any further contracts based on the above periodic indicative notice

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 March 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Vix Technology UK Limited

Surrey

KT18 7EP

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

03039051

The contractor is an SME

No

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

TRANSPORT FOR LONDON

LONDON

Country

United Kingdom