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Tender

## **Website Design and Build Tender 3**

SOAS University of London

F02: Contract notice

Notice identifier: 2021/S 000-012161

Procurement identifier (OCID): ocds-h6vhtk-02b6f3

Published 1 June 2021, 12:02pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

SOAS University of London

Russell Square

London

WC1H 0XG

#### **Contact**

Kate Price

#### **Email**

[kate.price@soas.ac.uk](mailto:kate.price@soas.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.soas.ac.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/soas>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/soas>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Website Design and Build Tender 3

Reference number

SOAS 181

**II.1.2) Main CPV code**

- 72413000 - World wide web (www) site design services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

SOAS University of London is out to tender for: a) The provision of web design services to simplify the customer journey, make the user experience the heart of the new design and maximise student recruitment opportunities or b) The provision, implementation, hosting and support of a Content Management System (CMS) and the build of core templates or c) Both a) and b) Suppliers that would like to take part in this tender process should complete and submit the Selection Questionnaire by 28/06/2021. It is anticipated that a shortlist of organisations will be invited to tender on 09/07/2021 and that the deadline for submissions of tenders 03/08/21.

**II.1.5) Estimated total value**

Value excluding VAT: £500,000

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.2) Description****II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

**II.2.4) Description of the procurement**

SOAS University of London is intending to replace its existing website and in order to do so wishes to appoint an organisation(s) to: a) Provide web design services to simplify the customer journey, make the user experience the heart of the new design and maximise student recruitment opportunities or b) Provide, implement, host and support a Content Management System (CMS) and provide the build of core templates or c) Provide both a) and b) We will therefore inviting bids from companies interested in providing either or both solutions. The proposed contract will be for an initial period of five years, with the option to extend by a further two years, subject to satisfactory performance and at the discretion of the University. The budget for the entire (five year) project is circa £500k. We aim to have a

phased implementation, launching key elements of the new website in spring 2022 with remaining templates following in summer 2022.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £500,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

72

This contract is subject to renewal

Yes

Description of renewals

The contract will be for a period of 5 years with the option to extend by a further two years.

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

Maximum number: 6

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 August 2021

Local time

9:43am

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

SOAS University of London

London

Country

United Kingdom