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Tender

## **T23-047BUS Provision of Marketing Communication Services including Website for the Entrepreneurial Support Service**

Derry City and Strabane District Council  
Belfast City Council  
Fermanagh and Omagh District Council  
Causeway Coast and Glens Borough Council  
Mid and East Antrim Borough Council  
Mid Ulster District Council  
Armagh City Banbridge and Craigavon Borough Council  
Ards and North Down Borough Council  
Lisburn and Castlereagh City Council  
Antrim and Newtownabbey Borough Council  
Newry Mourne and Down District Council

F02: Contract notice

Notice identifier: 2023/S 000-012155

Procurement identifier (OCID): ocds-h6vhtk-03c4c4

Published 27 April 2023, 2:46pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Derry City and Strabane District Council

Council Offices, 98 Strand Road

Derry

BT48 7NN

**Email**

[tenders@derrystرابane.com](mailto:tenders@derrystرابane.com)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

Belfast City Council

Belfast City hall

Belfast

BT1 5GS

**Email**

[tenders@derrystرابane.com](mailto:tenders@derrystرابane.com)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

### **I.1) Name and addresses**

Fermanagh and Omagh District Council

The Townhall 2 Townhall Street

Enniskillen

BT74 7BA

#### **Email**

[tenders@derrystrabane.com](mailto:tenders@derrystrabane.com)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

### **I.1) Name and addresses**

Causeway Coast and Glens Borough Council

Civic Headquarters Cloonavin 66 Portstewart Road

Coleraine

BT52 1EY

**Email**

[tenders@derrystrabane.com](mailto:tenders@derrystrabane.com)

**Country**

United Kingdom

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UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

Mid and East Antrim Borough Council

The Braid 1-29 Bridge Street

Ballymena

BT43 5EJ

**Email**

[tenders@derrystrabane.com](mailto:tenders@derrystrabane.com)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

Mid Ulster District Council

Dungannon Office Circular Road

Dungannon

BT71 6DT

**Email**

[tenders@derrystarabane.com](mailto:tenders@derrystarabane.com)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

Armagh City Banbridge and Craigavon Borough Council

Craigavon Civic and Conference Centre PO Box 66 Lakeview Road

Craigavon

BT64 1AL

**Email**

[tenders@derrystrabane.com](mailto:tenders@derrystrabane.com)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

Ards and North Down Borough Council

Town Hall, The Castle

Bangor

BT20 4BT

**Email**

[tenders@derrystrabane.com](mailto:tenders@derrystrabane.com)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.1) Name and addresses**

Lisburn and Castlereagh City Council

Island Civic Centre Lagan Valley Island The Island

Lisburn

BT27 4RL

**Email**

[tenders@derrystrabane.com](mailto:tenders@derrystrabane.com)

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

### **I.1) Name and addresses**

Antrim and Newtownabbey Borough Council

Antrim Civic Centre 50 Stiles Way

Antrim

BT41 2UB

#### **Email**

[tenders@derrystrabane.com](mailto:tenders@derrystrabane.com)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

### **I.1) Name and addresses**

Newry Mourne and Down District Council

District Council Offices O'Hagan House Monaghan Row

Newry



BT35 8DJ

**Email**

[tenders@derrystرابane.com](mailto:tenders@derrystرابane.com)

**Country**

United Kingdom

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UK - United Kingdom

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.2) Information about joint procurement**

The contract involves joint procurement

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://etendersni.gov.uk/epps>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**
**II.1) Scope of the procurement****II.1.1) Title**

T23-047BUS Provision of Marketing Communication Services including Website for the Entrepreneurial Support Service

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Derry City and Strabane District Council (DCSDC) is acting on behalf of the 11 Northern Ireland Councils to appoint a Contractor to deliver marketing services for the new Northern Ireland Enterprise Support Service (ESS). NI Councils have developed a new ESS which aims to support business start-up and growth across Northern Ireland. The service aims to provide a set of connected enterprise support services which allow individuals, entrepreneurs or businesses to access a continuum of support to meet their needs, aligned with the relevant stage of their business. ESS is funded by the UK government through the UK Shared Prosperity Fund. The UK Shared Prosperity Fund is a central pillar of the UK government's Levelling Up agenda and provides £2.6 billion of funding for local investment by March 2025. The Fund aims to improve pride in place and increase life chances across the UK investing in communities and place, supporting local business, and people and skills. Please refer to CfT documents for further information

**II.1.5) Estimated total value**

Value excluding VAT: £2,350,000

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.2) Description****II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79341400 - Advertising campaign services
- 79341200 - Advertising management services

**II.2.3) Place of performance**

NUTS codes

- UKN0 - Northern Ireland

**II.2.4) Description of the procurement**

Derry City and Strabane District Council (DCSDC) is acting on behalf of the 11 Northern Ireland Councils to appoint a Contractor to deliver marketing services for the new Northern Ireland Enterprise Support Service (ESS). NI Councils have developed a new ESS which aims to support business start-up and growth across Northern Ireland. The service aims to provide a set of connected enterprise support services which allow individuals, entrepreneurs or businesses to access a continuum of support to meet their needs, aligned with the relevant stage of their business. ESS is funded by the UK government through the UK Shared Prosperity Fund. The UK Shared Prosperity Fund is a central pillar of the UK government's Levelling Up agenda and provides £2.6 billion of funding for local investment by March 2025. The Fund aims to improve pride in place and increase life chances across the UK investing in communities and place, supporting local business, and people and skills. Please refer to CfT documents for further information

**II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6) Estimated value**

Value excluding VAT: £2,350,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.2) Conditions related to the contract**

##### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

7 June 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 4 December 2023

#### **IV.2.7) Conditions for opening of tenders**

Date

7 June 2023

Local time

12:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

## **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

The Royal Courts of Justice

Belfast

Country

United Kingdom

### **VI.4.2) Body responsible for mediation procedures**

The Royal Courts of Justice

Belfast

Country

United Kingdom

### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

As per PCR 2015

### **VI.4.4) Service from which information about the review procedure may be obtained**

The Royal Courts of Justice

Belfast

Country

United Kingdom

