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Contract

Invitation to Tender (ITT) Website Redevelopment and Monthly Hosting & Maintenance

Aberdeen & Aberdeenshire Tourism Company Limited

F03: Contract award notice

Notice identifier: 2025/S 000-012151

Procurement identifier (OCID): ocds-h6vhtk-04de0d

Published 1 April 2025, 9:58am

Section I: Contracting authority

I.1) Name and addresses

Aberdeen & Aberdeenshire Tourism Company Limited

c/o P&J Live, East Burn Road, Stoneywood

Aberdeen

AB21 9FX

Contact

Ashleigh Pirie

Email

website@visitabdn.com

Telephone

+44 1224900490

Country

United Kingdom

NUTS code

UKM50 - Aberdeen City and Aberdeenshire

Internet address(es)

Main address

<https://www.visitabdn.com>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA30667

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Other type

Destination Management Organisation

I.5) Main activity

Other activity

Travel and Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Invitation to Tender (ITT) Website Redevelopment and Monthly Hosting & Maintenance

II.1.2) Main CPV code

- 72413000 - World wide web (www) site design services

II.1.3) Type of contract

Services

II.1.4) Short description

VisitAberdeenshire invites tenders for the redevelopment of its consumer website (including subsites) and ongoing hosting and maintenance services. The project aims to enhance user experience, improve performance, and ensure seamless functionality across devices. The successful bidder will deliver a robust, scalable solution that aligns with VisitAberdeenshire's strategic objectives, with ongoing support and maintenance to ensure optimal website performance.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £67,937

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKM50 - Aberdeen City and Aberdeenshire

II.2.4) Description of the procurement

VisitAberdeenshire is seeking a supplier to redesign and develop its consumer website and subsites, followed by ongoing hosting, maintenance, and support services. The project aims to create a modern, user-friendly, and high-performing website that enhances

visitor engagement, drives tourism to the North-east of Scotland, and aligns with VisitAberdeenshire's strategic objectives.

The successful bidder will be responsible for:

The full redevelopment of the website, including UX/UI design, content management system (CMS) integration, and technical enhancements.

Ensuring accessibility, mobile responsiveness, SEO best practices, and compliance with industry standards.

Secure, reliable hosting and continuous website maintenance, including updates, security monitoring, and performance optimisation.

Ongoing support and potential future developments to ensure the website remains innovative and effective.

The contract will be awarded to a supplier demonstrating expertise in website development for destination management organisations or similar sectors, with a proven track record of delivering robust digital solutions.

II.2.5) Award criteria

Quality criterion - Name: user-centric approach / Weighting: 20

Quality criterion - Name: accessibility / Weighting: 10

Quality criterion - Name: project management technical approach, experience / Weighting: 30

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-004705](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 March 2025

V.2.2) Information about tenders

Number of tenders received: 25

Number of tenders received from SMEs: 25

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 25

Number of tenders received by electronic means: 25

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DestinationCore

1 Woodbridge Road

Ipswich

IP4 2EA

Email

will@destinationcore.com

Telephone

+44 7811405289

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://destinationcore.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £67,937

Section VI. Complementary information

VI.3) Additional information

(SC Ref:794908)

VI.4) Procedures for review

VI.4.1) Review body

Aberdeen Sheriff Court and Justice of the Peace Court

Castle Street

Aberdeen

AB10 1WP

Email

aberdeen@scotcourts.gov.uk

Telephone

+44 1224657200

Country

United Kingdom

Internet address

<https://www.scotcourts.gov.uk/courts-and-tribunals/courts-tribunals-and-office-locations/find-us/aberdeen-sheriff-court-and-justice-of-the-peace-court/>