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Tender

T26-018BUS Design and Development of an Interactive Digital Immersive Derry Girls Locations Trail Experience

Derry City and Strabane District Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-012120

Procurement identifier (OCID): ocds-h6vhtk-064d2d

Published 10 February 2026, 4:43pm

Scope

Reference

T26-018BUS

Description

Derry City and Strabane District Council (DCSDC) invites written tenders from suitably experienced organisations for the design and development of an Interactive Digital and Immersive Derry Girls Locations Trail, delivering an innovative, self-guided visitor experience across the city. DCSDC currently operates the Derry Girls Exhibition at the Tower Museum, a unique and nostalgic visitor attraction that allows fans to step into the world of the hit television series Derry Girls. The exhibition features original memorabilia from the show, including Erin's diary, Aunt Sarah's iconic pyjamas, Ma Mary's Woolworths sweater, and the Spice Girls costumes, alongside actual sets such as the Quinn household and Erin's bedroom. The exhibition incorporates immersive digital experiences and visitors get to experience Sister Michaels Office and Erins Bedroom through AR with five activation props that reveal more information about the show's creator and the characters. There is app-based navigation and at present the app experience is available in English only. our submission must be submitted via etendersNI,

via this CFT. No other method of submissions will be accepted. Please refer to the CfT documents for further detail.

Total value (estimated)

- £375,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 13 April 2026 to 31 October 2031
- 5 years, 6 months, 18 days

Main procurement category

Services

CPV classifications

- 92520000 - Museum services and preservation services of historical sites and buildings
- 92300000 - Entertainment services
- 63514000 - Tourist guide services
- 92100000 - Motion picture and video services
- 72413000 - World wide web (www) site design services
- 72212322 - Graphics software development services

Contract locations

- UKN0A - Derry City and Strabane

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

6 March 2026, 12:00pm

Tender submission deadline

20 March 2026, 12:00pm

Submission address and any special instructions

www.etendersni.gov.uk

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

13 April 2026

Award criteria

Name	Description	Type	Weighting
Quality	Please refer to the CfT documents for further detail.	Quality	90%
Cost	Please refer to the CfT documents for further detail.	Cost	10%

Other information**Applicable trade agreements**

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Derry City and Strabane District Council

- Public Procurement Organisation Number: PGJQ-8275-HLMG

98 Strand Road

Derry

BT48 7NN

United Kingdom

Email: tenders@derrystrabane.com

Website: <http://www.derrystrabane.com>

Region: UKN0A - Derry City and Strabane

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland