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Contract

## **Office for Product Safety and Standards- Large Domestic Appliances: Sales Dataset**

Department for Business, Energy & Industrial Strategy

F03: Contract award notice

Notice identifier: 2023/S 000-012078

Procurement identifier (OCID): ocds-h6vhtk-03ae56

Published 27 April 2023, 9:32am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for Business, Energy & Industrial Strategy

London

#### **Email**

[cara.jenkins@beis.gov.uk](mailto:cara.jenkins@beis.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI - London

#### **Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Office for Product Safety and Standards- Large Domestic Appliances: Sales Dataset

#### **II.1.2) Main CPV code**

- 79300000 - Market and economic research; polling and statistics

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The purpose of this requirement is the purchase of high quality market data relating to the sale of consumer appliances. The data set will cover the Technology and Durables categories in detail. The product sales data provided will give insight into the domestic appliance products market.

The dataset is required to cover the period 2019-2021 (inclusive), and MUST be able to complement and extend the current dataset that covers the period 2009-2018.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £256,168

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

OPSS will have full access to the data set following its outright purchase, which is in the form of market research reports on the specific product categories listed below:

- Cooling/Refrigeration,
- Dishwashers,
- Tumble dryers,
- Washing machines,
- Freezers, \*
- Cooking, \*

Within each of the specific product categories the following datasets will be included:

- Value sales/share,
- Volume,
- Market size,
- Brand information,
- Feature & subsegments,
- Average selling price,
- Feature + brand, Models + feature,
- Model hitlist (based on Panel market only).

- Price classes, \*
- Channel split, \*
- Online vs. offline split \*

\* New addition for this 2019-2021 (inclusive) data set.

The supplier will provide ongoing support to ensure the dataset fully reflects our requirements. Data will be replaced on request at no extra charge and the supplier will also provide support for OPSS post purchase, ensuring the data is understood and addressing any queries.

The Office for Product Safety & Standards (OPSS) is part of the Department for Business Energy & Industrial Strategy (BEIS).

OPSS was created in January 2018 to deliver consumer protection and to support business confidence, productivity and growth. We regulate a wide range of products with a focus on their safety and integrity. We work with local, national and international regulators, with consumer representatives and with businesses to deliver effective protections and to support compliance.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- No tenders or no suitable tenders/requests to participate in response to open procedure

Explanation:

In accordance with PCR 2015 regulation 32 (2) (a), no suitable tenders or requests to participate were submitted in response to the linked Prior Information Notice other than the supplier this contract was awarded to.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-006435](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

GfK UK Limited

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £256,168

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## **Section VI. Complementary information**

### **VI.3) Additional information**

A prior information notice was published, with only 1 suitable supplier responded within the given time frame.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Department for Business and Trade

London

Country

United Kingdom