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Tender

## **CYBER SKILLS AND CAREERS INSPIRATION PROGRAMME FOR YOUNG PEOPLE**

Department of Digital, Culture, Media and Sport

F02: Contract notice

Notice identifier: 2021/S 000-012048

Procurement identifier (OCID): ocids-h6vhtk-02b682

Published 28 May 2021, 4:15pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department of Digital, Culture, Media and Sport

100 Parliament Street, London

London

SW1A 2BQ

#### **Email**

[commercial@dcms.gov.uk](mailto:commercial@dcms.gov.uk)

#### **Telephone**

+44 2072116000

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.gov.uk/dcms](http://www.gov.uk/dcms)

Buyer's address

[www.gov.uk/dcms](http://www.gov.uk/dcms)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Education-and-training-services./4R5NWG3NB4>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

CYBER SKILLS AND CAREERS INSPIRATION PROGRAMME FOR YOUNG PEOPLE

Reference number

102402

#### **II.1.2) Main CPV code**

- 80000000 - Education and training services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

As part of the National Cyber Security Programme, the Department for Digital, Culture, Media and Sport (DCMS) requires design and delivery of a programme to build enthusiasm and engagement for cyber security amongst young people of secondary school age - and at a point that leads up to and includes pupils' decision points on subject choices for further study. The required services will focus activity in 3 core areas:

- A Digital Solution(s) to inspire and support 11-14 year old young people's engagement with cyber security across the UK.
- Regional pilot interventions to support the Digital Solution and, importantly, to embed and deepen engagement of it with under-represented groups and in areas of disadvantage.
- A Targeted Communications Campaign, to support both the promotion of the Digital Solution and to embed and deepen engagement to build awareness and enthusiasm for cyber careers in the target audience.

#### **II.1.5) Estimated total value**

Value excluding VAT: £3,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

As part of the National Cyber Security Programme, the Department for Digital, Culture, Media and Sport (DCMS) requires design and delivery of a programme to build enthusiasm and engagement for cyber security amongst young people of secondary school age - and at a point that leads up to and includes pupils' decision points on subject choices for further study. The required services will focus activity in 3 core areas:

- A Digital Solution(s) to inspire and support 11-14 year old young people's engagement with cyber security across the UK.
- Regional pilot interventions to support the Digital Solution and, importantly, to embed and deepen engagement of it with under-represented groups and in areas of disadvantage.
- A Targeted Communications Campaign, to support both the promotion of the Digital Solution and to embed and deepen engagement to build awareness and enthusiasm for cyber careers in the target audience.

The Department's aim is to continue to build the UK's cyber security talent pipeline by influencing the perceptions, subject choices and interests of young people (aged 11-14 yrs), and their commitment to further their learning and interest in cyber security.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £3,000,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

31 August 2021

End date

31 March 2022

This contract is subject to renewal

Yes

Description of renewals

Subject to availability of funding and Department's need there will be an option to extend the contract for further two years, if deemed appropriate in increment of one year on each instance.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/4R5NWG3NB4>

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

29 June 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

29 June 2021

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement. The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

The estimated value of the contract is £ 3,000,000 (excl VAT) and this does not include any activity that may be carried out if the contract is extended.

Tenders must be submitted via the Delta e-sourcing portal to be received no later than 12:00 noon (BST), 29th June 2021 (the deadline for receipt of Tender Responses).

Deadline for clarification questions to be issued to the Department is no later than 12:00 noon (BST), 10th June 2021

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Education-and-training-services./4R5NWG3NB4>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/4R5NWG3NB4>

GO Reference: GO-2021528-PRO-18316256

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**



Department of Digital, Culture, Media and Sport

100 Parliament Street

London

SW1A 2BQ

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[commercial@dcms.gov.uk](mailto:commercial@dcms.gov.uk)

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+44 207212088

Country

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