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Contract

HR offer Contract

MONEY AND PENSIONS SERVICE

F03: Contract award notice

Notice identifier: 2026/S 000-012007

Procurement identifier (OCID): ocds-h6vhtk-064ce6

Published 10 February 2026, 3:14pm

Section I: Contracting authority

I.1) Name and addresses

MONEY AND PENSIONS SERVICE

Money & Pensions Service Borough Hall

Bedford

MK429AB

Contact

Tarek Alakari

Email

commercial@maps.org.uk

Telephone

+44 2081325284

Country

United Kingdom

Region code

UKH24 - Bedford

Companies House

07172704

Internet address(es)

Main address

<https://maps.org.uk/en>

Buyer's address

<https://maps.org.uk/en>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

HR offer Contract

Reference number

C1360

II.1.2) Main CPV code

- 79996000 - Business organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision to refine and articulate its HR offer, ensuring colleagues clearly understand the role, value and strategic contribution of HR as the organisation scales

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £75,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH24 - Bedford

II.2.4) Description of the procurement

The work includes light?touch engagement with colleagues, a targeted review of the HR ecosystem, development of an HR narrative and value proposition, creation of supporting materials for HR teams and leaders, and an organisation?wide engagement and implementation plan. The work integrates with MaPS' Leadership Competency Framework and Strategic Workforce Planning initiatives. Full policy rewrite, process redesign and HR technology work are out of scope

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Route 3 below threshold

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Contract No

C1360

Title

HR offer

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

15 January 2026

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Intelligent Emotion

Bevan Buckland LLP Ground Floor, Cardigan House, Castle Court, Swansea Enterprise Park

Swansea

SA7 9LA

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

09796068

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £75,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Money and Pensions Service

Bedford

Country

United Kingdom

