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Award

GM International Attraction & Promotion Services

Greater Manchester Combined Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-012005

Procurement identifier (OCID): ocds-h6vhtk-04fa9a ([view related notices](#))

Published 31 March 2025, 1:09pm

Scope

Reference

GMCA 1482

Description

Delivery of Marketing Manchester Business Plan 2025-26

Contract 1. GMCA 1482 Marketing Manchester Business Plan 2025/26

Supplier

- [MARKETING MANCHESTER](#)

Contract value

- £2,108,400 including VAT

Above the relevant threshold

Award decision date

27 March 2025

Standstill period

- End: 9 April 2025
- 8 working days

Earliest date the contract will be signed

10 April 2025

Contract dates (estimated)

- 11 April 2025 to 31 March 2026
- 11 months, 20 days

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UKD3 - Greater Manchester

Procedure

Procedure type

Direct award

Supplier

MARKETING MANCHESTER

- Companies House: 03192592
- Public Procurement Organisation Number: PVNN-1864-QHGM

Lee House

Manchester

M1 5JW

United Kingdom

Email: victoria.braddock@marketingmanchester.com

Region: UKD33 - Manchester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. GMCA 1482 Marketing Manchester Business Plan 2025/26

Contracting authority

Greater Manchester Combined Authority

- Public Procurement Organisation Number: PXBN-3793-LCTQ

56 Oxford Street

Manchester

M1 6EU

United Kingdom

Email: procurement@manchesterfire.gov.uk

Region: UKD33 - Manchester

Organisation type: Public authority - sub-central government