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Tender

## **Provision of Personalised Registrations Auction Services**

DVLA

F02: Contract notice

Notice identifier: 2023/S 000-012005

Procurement identifier (OCID): ocds-h6vhtk-03c463

Published 26 April 2023, 2:19pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

DVLA

SWANSEA

SA6 7JL

#### **Contact**

Diane Rees

#### **Email**

[diane.rees2@dvla.gov.uk](mailto:diane.rees2@dvla.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

## **Internet address(es)**

Main address

[www.DVLA.gov.uk](http://www.DVLA.gov.uk)

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://dft.app.jaggaer.com/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://dft.app.jaggaer.com/web/login.html>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://dft.app.jaggaer.com/web/login.html>

## **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Personalised Registrations Auction Services

Reference number

PS/22/176

#### **II.1.2) Main CPV code**

- 79342410 - Electronic auction services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Authority wishes to procure Auction Services (the “Services”) on a national (UK wide) basis from the successful Contractor. This paragraph sets out at a high level the intended scope of the Services that shall be provided by the successful Contractor as below:

Timed Online Auctions and ancillary services;

DVLA auction marketing and associated promotional activity; and

Hosting, design, content and functionality of bilingual (English & Welsh) website  
[www.dvlaauction.co.uk](http://www.dvlaauction.co.uk)

For the avoidance of doubt the following aspects of the DVLA Personalised Registrations service are not within scope of this Contract:

The Online “Buy Now” functionality; and

Hosting, design, content and functionality of [www.dvlaregistrations.dvla.gov.uk](http://www.dvlaregistrations.dvla.gov.uk)

Venue (live) auctions. The authority wishes to procure an exclusively online auction solution.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

DVLA currently offers Personalised Registrations for sale through online and venue auctions. Due to pandemic-related social restrictions, between May 2020 and September 2022 all auctions were held online. Venue auctions resumed in October 2022.

DVLA is beginning the re-procurement of the auction service with the auctions to be held exclusively online.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £12,500,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

The duration of the contract term will initially be 3 years EXCLUDING the implementation period.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

After 36 months of the live service there are 2 x 12 months options to extend.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The contract will commence on 17th October 2023 for mobilisation and testing and if successful following the Authorities authorisation the delivery of the services (go live stage) will commence on 1st April 2024

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

7 June 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 1 July 2024

#### **IV.2.7) Conditions for opening of tenders**

Date

7 June 2023

Local time

12:01pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Department for Transport

Great Minster House

LONDON

SW1P 4DR

Country

United Kingdom