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Contract

Digital advertising for fostering service

Warrington Borough Council
Cheshire East Council
Halton Borough Council
Knowsley Council
Liverpool City Region Combined Authority
Cheshire West and Chester Council
St Helens Council
Wirral Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011995
Procurement identifier (OCID): ocids-h6vhtk-064cdb
Published 10 February 2026, 2:59pm

Scope

Reference

DN791606

Description

Digital advertising service to enhance Foster4 fostering service online presence through strategic PPC Google Search Ad placements, effective Paid Social Advertising campaigns, and periodic reporting.

Contract 1

Supplier

- SWYPE CREATIVE LTD

Contract value

- £170,000 excluding VAT
- £204,000 including VAT

Below the relevant threshold

Date signed

1 June 2025

Contract dates

- 1 June 2025 to 31 March 2026
- 10 months

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKD61 - Warrington

Procedure

Procedure type

Below threshold - unknown

Special regime

Light touch

Supplier

SWYPE CREATIVE LTD

- Companies House: 14717776
- Public Procurement Organisation Number: PVTJ-2453-BCXM

7 Park Row

Leeds

LS1 5HD

United Kingdom

Email: adrian@swypecreative.com

Website: <http://www.swypecreative.com>

Region: UKE42 - Leeds

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authorities

Warrington Borough Council

- Public Procurement Organisation Number: PBVX-8195-NXYW

Warrington Borough Council

Warrington

WA1 1UH

United Kingdom

Email: centralprocurement@warrington.gov.uk

Region: UKD61 - Warrington

Organisation type: Public authority - sub-central government

Cheshire East Council

- Public Procurement Organisation Number: PTWR-7124-XZXQ

Delamere House, Delamere Street

Crewe

CW12JZ

United Kingdom

Email: procurementeast@cheshireeast.gov.uk

Region: UKD62 - Cheshire East

Organisation type: Public authority - sub-central government

Halton Borough Council

- Public Procurement Organisation Number: PLTJ-1788-CBLR

Municipal Building

Widnes

WA8 7QF

United Kingdom

Email: procurement@halton.gov.uk

Region: UKD71 - East Merseyside

Organisation type: Public authority - sub-central government

Knowsley Council

- Public Procurement Organisation Number: PXQQ-8436-NWPV

Municipal Building, Archway Road

Huyton

L36 9YU

United Kingdom

Email: procurement@star-procurement.gov.uk

Region: UKD71 - East Merseyside

Organisation type: Public authority - sub-central government

Liverpool City Region Combined Authority

- Public Procurement Organisation Number: PNDZ-8253-CJJM

1 Mann Island

Liverpool

L3 1BP

United Kingdom

Email: Procurement@liverpoolcityregion-ca.gov.uk

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government

Cheshire West and Chester Council

- Public Procurement Organisation Number: PCJB-2814-BHZZ

The Portal, Wellington Road

Ellesmere Port

CH65 0BA

United Kingdom

Email: centralprocurement@cheshirewestandchester.gov.uk

Region: UKD63 - Cheshire West and Chester

Organisation type: Public authority - sub-central government

St Helens Council

- Public Procurement Organisation Number: PPYM-6238-VHLR

Town Hall

St Helens

WA10 1HP

United Kingdom

Email: procurement@star-procurement.gov.uk

Region: UKD71 - East Merseyside

Organisation type: Public authority - sub-central government

Wirral Council

- Public Procurement Organisation Number: PBCP-8675-BHWT

Town Hall, Brighton Street

Wallasey

CH44 8ED

United Kingdom

Email: procurementcorporate@wirral.gov.uk

Region: UKD74 - Wirral

Organisation type: Public authority - sub-central government

Contact organisation

Contact Warrington Borough Council for any enquiries.