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Award

## **Brand Proposition Lodestone**

The University Of Kent

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011993

Procurement identifier (OCID): ocds-h6vhtk-064ccc ([view related notices](#))

Published 10 February 2026, 2:57pm

### **Scope**

### **Reference**

26-004

### **Description**

Brand review and realignment, focusing on positioning within the marketplace and against key competitors. Lodestone with delivery of internal and external brand messaging that enables Kent to clearly define its unique position and brand proposition. Lodestone will deliver consultative support, workshops and artifacts to enable these end position.

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## **Contract 1**

### **Supplier**

- LODESTONE OXFORD LIMITED

### **Contract value**

- £48,000 including VAT

Below the relevant threshold

### **Award decision date**

23 January 2026

### **Earliest date the contract will be signed**

10 February 2026

### **Contract dates (estimated)**

- 10 February 2026 to 31 July 2026
- 5 months, 19 days

### **Main procurement category**

Services

### **CPV classifications**

- 79342000 - Marketing services

## **Contract locations**

- UKJ4 - Kent

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **LODESTONE OXFORD LIMITED**

- Companies House: 07901649
- Public Procurement Organisation Number: PNGR-1149-WHZP

C/O Bishop Fleming Llp

Bristol

BS1 6FL

United Kingdom

Email: [accounts@lodestonecommunications.com](mailto:accounts@lodestonecommunications.com)

Website: <http://lodestonecommunications.com>

Region: UKK11 - Bristol, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### The University Of Kent

- UK Register of Learning Providers (UKPRN number): 10007150
- Public Procurement Organisation Number: PDYN-9654-JPQJ

The Registry,

Canterbury

CT2 7NZ

United Kingdom

Email: [procurement@kent.ac.uk](mailto:procurement@kent.ac.uk)

Website: <http://www.kent.ac.uk/>

Region: UKJ44 - East Kent

Organisation type: Public authority - sub-central government

