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Contract

## **Provision of Event Services Provider for The Royal Parks Half Marathon**

The Royal Parks Ltd

F03: Contract award notice

Notice identifier: 2022/S 000-011985

Procurement identifier (OCID): ocds-h6vhtk-02de9a

Published 9 May 2022, 2:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Royal Parks Ltd

The Old Police House, Hyde Park

London

W2 2UH

#### **Contact**

Procurement Team

#### **Email**

[procurement@royalparks.org.uk](mailto:procurement@royalparks.org.uk)

#### **Telephone**

+44 3000612000

**Country**

United Kingdom

**NUTS code**

UKI - London

**Internet address(es)**

Main address

<http://www.royalparks.org.uk>

Buyer's address

[www.royalparks.org.uk/about-us/procurement](http://www.royalparks.org.uk/about-us/procurement)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Event Services Provider for The Royal Parks Half Marathon

#### **II.1.2) Main CPV code**

- 79952000 - Event services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Royal Parks (“TRP”) invited suitably experienced Event Service Providers (“ESPs”) to submit tenders for provision of event services to deliver its flagship mass participation event the Royal Parks Half Marathon (“RPHM”).

The ESP shall deliver five RPHM Events during the Term, with the first RPHM Event occurring in October of 2023 and the four remaining RPHM Events occurring annually each October thereafter. Each RPHM Event shall take place on the second Sunday in October annually. The ESP shall build on RPHM Event achievements, drive forward the sustainability vision for the event, and create demand for Places for the RPHM Event through ensuring that the runner experience is always at the forefront of improvements and innovations.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £4,859,339.81

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

Main site or place of performance

LONDON

## **II.2.4) Description of the procurement**

TRP used a two-stage 'restricted' tendering procedure. The first stage required bidders to complete the Selection Questionnaire (SQ) and upload this to the Delta eSourcing website <https://www.delta-esourcing.com/> no later than the SQ submission deadline. Following the evaluation of SQs received, a minimum of the 5 top-highest scoring suppliers were invited to tender.

## **II.2.5) Award criteria**

Quality criterion - Name: Overarching requirements and vision / Weighting: 6%

Quality criterion - Name: Festival Site Design / Weighting: 4%

Quality criterion - Name: Race Route / Weighting: 4%

Quality criterion - Name: South Carriage Drive Start Line and Finish Line concept / Weighting: 4%

Quality criterion - Name: Mobilisation / Weighting: 4%

Quality criterion - Name: Robustness of Business Plan Template / Weighting: 5%

Quality criterion - Name: Runner Registration Support / Weighting: 4%

Quality criterion - Name: Fulfilment / Weighting: 4%

Quality criterion - Name: Sustainability / Weighting: 10%

Quality criterion - Name: Event Planning / Weighting: 4%

Quality criterion - Name: Event Delivery / Weighting: 4%

Quality criterion - Name: Site Management / Weighting: 4%

Quality criterion - Name: Crowd Management / Weighting: 4%

Quality criterion - Name: Health and Safety Standards / Weighting: 3%

Quality criterion - Name: Health and Safety Planning and Operation / Weighting: 3%

Quality criterion - Name: Stakeholder Management / Weighting: 3%

Cost criterion - Name: Base RPHM Fee Price Proposal / Weighting: 25%

Cost criterion - Name: Base Saturday Event Fee Price Proposal / Weighting: 5%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-022315](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

30 March 2022

### **V.2.2) Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

London Marathon Events Ltd

190 Great Dover Street

London

SE1 4YB

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01528489

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £4,859,339.81

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Note that the period of work start date is the 30/3/22 and not 10/5/22 as listed below.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=688870992>

GO Reference: GO-202259-PRO-20103941

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Royal Parks Ltd

The Old Police House, Hyde Park

London

W2 2UH

Telephone

+44 3000612000

Country

United Kingdom