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Contract

1200000

Department for International Trade

F03: Contract award notice

Notice identifier: 2023/S 000-011984

Procurement identifier (OCID): ocds-h6vhtk-037da9

Published 26 April 2023, 1:09pm

Section I: Contracting authority

I.1) Name and addresses

Department for International Trade

Old Admiralty Building, Admiralty Place

London

SW1A 2DY

Email

MajorWorldEventsCommercial@trade.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

Buyer's address

<https://www.gov.uk/government/organisations/department-for-business-and-trade>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Central Government

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

1200000

Reference number

Project_1349

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Through restricted competition, Secretary of State for the Department of International Trade, (the Authority) has awarded a contract under the Public Contract Regulations 2015 for International Content Design Services (ICDS) for the UK Pavilion for the next world Expo which will take place in Osaka Japan in 2025. This contract is for a creative agency to help conceive and bring to life the concept for the UK Pavilion at Expo 2025.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,200,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79900000 - Miscellaneous business and business-related services
- 79930000 - Specialty design services

II.2.3) Place of performance

NUTS codes

- JP - Japan
- UK - United Kingdom

Main site or place of performance

Concepts, content and ideas for experience can be developed anywhere, however will be used at Expo in Osaka, Japan

II.2.4) Description of the procurement

Through restricted competition, Secretary of State for the Department of International Trade, (the Authority) has awarded a contract under the Public Contract Regulations 2015 for International Content Design Services (ICDS) for the UK Pavilion for the next world Expo which will take place in Osaka Japan in 2025. This contract is for a creative agency to help conceive and bring to life the concept for the UK Pavilion at Expo 2025.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

As described in this notice and the procurement documentation Work Package (B) is an Option, and shall only be commissioned to the awarded supplier if required by HMG.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Redacted Contract and tender documentation has been published on Contracts Finder <https://www.contractsfinder.service.gov.uk/Notice/f3384c8b-bf1e-41eb-a9bd-28ae359b2ede>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-030676](#)

Section V. Award of contract

Contract No

CR_2624

Title

UK Pavilion at Expo 2025 Osaka Contract for the Provision of International Content Design Services (ICDS)

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 March 2023

V.2.2) Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Immersive Limited

The Tanneries, 2nd floor, 55 Bermondsey Street,

London

SE1 3XH

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,200,000

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Department of Business and Trade

Old Admiralty Building

London

SW1A 2BL

Country

United Kingdom