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Contract

Provision of Social Media Management

Council of Reserve Forces' and Cadets' Associations

F03: Contract award notice

Notice identifier: 2025/S 000-011971

Procurement identifier (OCID): ocds-h6vhtk-04fa8e

Published 31 March 2025, 12:05pm

Section I: Contracting authority

I.1) Name and addresses

Council of Reserve Forces' and Cadets' Associations

Holderness House, 51-61 Clifton Street

London

EC2A 4EY

Contact

Commercial Team

Email

co-commercialmgr@rfca.mod.uk

Telephone

+44 7955291004

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.delta-esourcing.com>

Buyer's address

<https://www.gov.uk/government/organisations/reserve-forces-and-cadets-associations>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Defence

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Social Media Management

II.1.2) Main CPV code

- 79416100 - Public relations management services

II.1.3) Type of contract

Services

II.1.4) Short description

Social Media Management Services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £120,000 / Highest offer: £172,000 taken into consideration

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

Provision of Social Media Management

II.2.5) Award criteria

Quality criterion - Name: Non-Price / Weighting: 40

Cost criterion - Name: Price / Weighting: 60

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Evaluation criteria were stated in the tender documents.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Use of a Crown Commercial Services Framework.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

1

Title

Provision of Social Media Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 March 2025

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Sprout Social UK Ltd

10 Temple Back

Bristol

BS1 6FL

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11151277

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1

Lowest offer: £120,000 / Highest offer: £172,000 taken into consideration

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=937936217> GO

Reference: GO-2025331-PRO-29965151

VI.4) Procedures for review

VI.4.1) Review body

The High Court

The Royal Courts of Justice, Strand

London

WC2A 2LL

Email

generaloffice@administraivecourtoffice.justice.gov.uk

Telephone

+44 20794760000

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Council of Reserve Forces' and Cadets' Associations

FAO: Commercial Manager, Tennal Grange, Tennal Road

Birmingham

B32 2HX

Email

co-commercialmgr@rfca.mod.uk

Telephone

+44 7955291004

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/rfca-supplier-guide>

VI.4.4) Service from which information about the review procedure may be obtained

The High Court

The Royal Courts of Justice, Strand

London

WC2A 2LL

Email

generaloffice@administrativecourtoffice.justice.gov.uk

Telephone

+44 20794760000

Country

United Kingdom