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Contract

## **Provision of Social Medial Management**

Council of Reserve Forces' and Cadets' Associations

F03: Contract award notice

Notice identifier: 2025/S 000-011971

Procurement identifier (OCID): ocds-h6vhtk-04fa8e

Published 31 March 2025, 12:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Council of Reserve Forces' and Cadets' Associations

Holderness House, 51-61 Clifton Street

London

EC2A 4EY

#### **Contact**

Commercial Team

#### **Email**

[co-commercialmgr@rfca.mod.uk](mailto:co-commercialmgr@rfca.mod.uk)

#### **Telephone**

+44 7955291004

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.delta-esourcing.com>

Buyer's address

<https://www.gov.uk/government/organisations/reserve-forces-and-cadets-associations>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Defence

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Social Media Management

#### **II.1.2) Main CPV code**

- 79416100 - Public relations management services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Social Media Management Services

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £120,000 / Highest offer: £172,000 taken into consideration

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

Provision of Social Media Management

## **II.2.5) Award criteria**

Quality criterion - Name: Non-Price / Weighting: 40

Cost criterion - Name: Price / Weighting: 60

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2.14) Additional information**

Evaluation criteria were stated in the tender documents.

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# **Section IV. Procedure**

## **IV.1) Description**

### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Use of a Crown Commercial Services Framework.

### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Provision of Social Media Management

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

28 March 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Sprout Social UK Ltd

10 Temple Back

Bristol

BS1 6FL

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

11151277

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1

Lowest offer: £120,000 / Highest offer: £172,000 taken into consideration

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=937936217> GO

Reference: GO-2025331-PRO-29965151

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

The Royal Courts of Justice, Strand

London

WC2A 2LL

Email

[generaloffice@administraivecourtoffice.justice.gov.uk](mailto:generaloffice@administraivecourtoffice.justice.gov.uk)

Telephone

+44 20794760000

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Council of Reserve Forces' and Cadets' Associations

FAO: Commercial Manager, Tennal Grange, Tennal Road

Birmingham

B32 2HX

Email

[co-commercialmgr@rfca.mod.uk](mailto:co-commercialmgr@rfca.mod.uk)

Telephone

+44 7955291004

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/rfca-supplier-guide>

**VI.4.4) Service from which information about the review procedure may be obtained**

The High Court

The Royal Courts of Justice, Strand

London

WC2A 2LL

Email

[generaloffice@administrativecourtoffice.justice.gov.uk](mailto:generaloffice@administrativecourtoffice.justice.gov.uk)

Telephone

+44 20794760000

Country

United Kingdom