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Tender

## **Advertisement Services for Statutory Public Notices**

BLACKPOOL COUNCIL

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011872

Procurement identifier (OCID): ocds-h6vhtk-064c84

Published 10 February 2026, 1:17pm

### **Scope**

### **Reference**

DN806385

### **Description**

Blackpool Council is seeking to appoint a Media Advertising Agency to act as a broker to produce and place the public notice advertisement on its behalf. The Council will provide a draft of the content for publication and authorise a final version with the Agency before the advertisement is placed.

### **Total value (estimated)**

- £65,000 excluding VAT
- £78,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 April 2026 to 31 March 2027
- Possible extension to 31 March 2028
- 2 years

Description of possible extension:

Subject to satisfactory review

### **Main procurement category**

Services

### **CPV classifications**

- 79340000 - Advertising and marketing services

### **Contract locations**

- UKD42 - Blackpool

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## **Submission**

### **Enquiry deadline**

6 March 2026, 12:00pm

## Tender submission deadline

12 March 2026, 12:00pm

## Submission address and any special instructions

<https://procontract.due-north.com/Advert?advertId=5ab68a7f-8106-f1111-813c-005056b64545&fromProjectDashboard=True>

## Tenders may be submitted electronically

Yes

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## Award criteria

Name	Type	Weighting
Price	Price	60%
Quality	Quality	20%
Social Value	Quality	20%

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## Procedure

### Procedure type

Below threshold - open competition

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## Contracting authority

## **BLACKPOOL COUNCIL**

- Public Procurement Organisation Number: PHHB-5249-RZVD

PO Box 11, Town Hall

Blackpool

FY1 1NB

United Kingdom

Email: [FTSprocurementnotices@blackpool.gov.uk](mailto:FTSprocurementnotices@blackpool.gov.uk)

Website: <https://www.blackpool.gov.uk>

Region: UKD42 - Blackpool

Organisation type: Public authority - sub-central government