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Planning

Market Engagement - Specialist Financial Advice and Income Maximisation Service

Pembrokeshire County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-011836

Procurement identifier (OCID): ocds-h6vhtk-064c6c

Published 10 February 2026, 12:34pm

Scope

Reference

PROC/2526/124

Description

Market Engagement for a Specialist Financial Advice and Income Maximisation Service throughout Pembrokeshire

Total value (estimated)

- £1,014,694 excluding VAT
- £1,217,633 including VAT

Above the relevant threshold

Contract dates (estimated)

- 4 January 2027 to 3 January 2029
- Possible extension to 3 January 2031
- 4 years

Main procurement category

Services

CPV classifications

- 66000000 - Financial and insurance services
- 75310000 - Benefit services
- 85300000 - Social work and related services
- 98000000 - Other community, social and personal services

Contract locations

- UKL1 - West Wales and the Valleys

Engagement

Engagement deadline

6 March 2026

Engagement process description

Pembrokeshire County Council will shortly be retendering their Specialist Financial Advice and Income Maximisation Service for Pembrokeshire.

To inform the shape of the future service, we are looking to undertake a Market Engagement Event.

Should you wish to attend and to aid discussion, upon providing your registration information to us, we will issue a copy of the previous specification which we would welcome comment on during the event.

The Market Engagement Event will be held in person in Pembrokeshire Archives, Haverfordwest.

Date: 06/03/2026

Time: 09:00 - 11.00 am

Venue: Pembrokeshire Archives, Haverfordwest, Pembrokeshire, SA61 2PE

Telephone: 01437 775540

If you are planning to attend, please provide the following information by no later than 12:00pm on 04/03/2026 to sinead.henehan@pembrokeshire.gov.uk

- 1) Your organisation.
- 2) The names of representatives who will be attending on your organisation's behalf.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

29 June 2026

Procedure

Special regime

Light touch

Contracting authority

Pembrokeshire County Council

- Public Procurement Organisation Number: PYMR-6838-HZQY

County Hall

Pembrokeshire

SA61 1TP

United Kingdom

Email: roxanne.kehoe@pembrokeshire.gov.uk

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales